

Stern College for Women

Department/Program Name: Studio Art

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Mission Statement

The mission of the SCW studio art program is to provide our student artists with the conceptual and technical tools necessary to pursue and be competitive in a diverse array of careers within the realm of visual art including but not limited to graphic design, art therapy, fine arts, fashion design, interior design and architecture.

Department/Program Goal	Objectives
1. Apply visual communication skills and techniques appropriately to their specific area of emphasis	a. Students will be able to choose relevant imagery and compositional strategies for completing specific design challenges
	b. Students will be able to demonstrate a fluency with both materials and techniques to achieve a desired visual result
2. Obtain visual literacy and competency in the principles of drawing and design	a. Students will be able to identify and apply design elements and principles in a variety of media and disciplines
	b. Students will be able to demonstrate a facility in drawing from observation, implementing strategies for rendering form and creating atmospheric perspective
3. Evaluate both their own work and the work of others using the language of art	a. Students will be able to orally critique artwork for compositional and conceptual strengths and weaknesses.
	b. Students will be able to apply art and design terminology in written artist statements and evaluations of both exhibitions and individual art works.
4. Demonstrate personal visual style and artistic voice	a. Students will be able to create unique and innovative solutions to a variety of visual challenges.

	b. Students will be able to construct an approach for creating imagery and ideas pertinent to their area of emphasis
	c. Students will be able to conduct research for generating imagery independently and for specific issues pertaining to visual art