

YU Program/Major Assessment Template:
Mission, Goals, Objectives & Curriculum Map

College/School Name: Sy Syms School of Business

Department/Program Name: Master of Science in Accountancy

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I. Department/Program Mission Statement

The Sy Syms School of Business Master of Science (MS) program in Accounting is designed for students with undergraduate degrees in accounting. The program also accepts students with other business majors but they are required to take additional coursework in accounting. The program provides an advanced comprehensive curriculum that enables students to satisfy New York State's educational requirements for professional licensing in accounting. Relying on high quality faculty from both professional practice and academia, the school endeavors to graduate well-educated students who are prepared for successful careers in accounting by demonstrating effective skills in communication, ethical reasoning, leadership, and research.

II. Department/Program Student Learning Goals

1. Our graduating students will be able to analyze ethical dilemmas in a business setting.
2. Our graduating students will be able to write an effective business memo.
3. Our graduating students will be able to make an effective oral presentation in a business setting.
4. Our graduating students will be able to analyze leadership and team building skills.
5. Our graduating students will be able to conduct effective tax and accounting research.

III. Department/Program Student Learning Objectives:

| Department/Program Goal | Objectives |
|---|--|
| 1. Our graduating students will be able to analyze ethical dilemmas in a business setting. Students will demonstrate attainment of this goal by being able to: | a. Recognize ethical dilemmas in a business setting. |
| | b. Distinguish between ethical and legal considerations in a business setting |
| | c. Assess the potential impact of ethical issues on different stakeholders in a business setting |
| 2. Our graduating students will be able to write an effective business memo. Students will demonstrate attainment of this goal by being able to: | a. Develop clear structure including the following sections: Beginning, Development, Conclusion |
| | b. Cover the objectives in a concise manner (i.e., without being overly redundant or abrupt) |
| | c. Demonstrate quality writing mechanics: (appropriate word selection and use; correct sentence structure, spelling and punctuation) |
| 3. Our graduating students will be able to make an effective oral presentation in a business setting. Students will demonstrate attainment of this goal by being able to: | a. Show effective preparation and delivery |
| | b. Produce effective presentation aids |
| | c. Create a well organized oral presentation |
| 4. Our graduating students will be able to analyze effective leadership and team building skills in a business setting. Students will demonstrate attainment of this goal by being able to: | a. Identify stakeholder leadership traits |
| | b. Identify stakeholders and how leadership behaviors affects them |
| | c. Differentiate between effective and ineffective leadership in different contexts. |
| 5. Our graduating students will be able to conduct effective tax and accounting research. Students will demonstrate attainment of this goal by being able to: | a. Identify relevant facts and issues. |
| | b. Locate relevant authorities and the relevant rulings/law |
| | c. Develop conclusions that synthesize the foregoing |