



## COMMUNICATION (Selection of organizations)

Listed below are a few organizations to help you get started in your search. The YU Career Center compiled this list through both research and previous job postings with our office. Always do your research first and keep in mind that organizations receive numerous requests for internships/jobs. Be professional at all times and only contact companies in which you have a serious interest.

**This handout is by no means an all inclusive list.**

**It is meant solely as a tool to introduce you to some of the organizations in your field of interest.**

### Advertising

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- Arnold Worldwide
- Avrett Free Ginsberg
- BBDO
- BBH
- Carat
- DDB Worldwide
- Deutsch Inc
- Draftfcb
- Gotham Incorporated
- Grey Group
- HAVAS Worldwide
- Horizon Media
- JWT
- Kaplan Thaler Group
- kirshenbaum bond senecal + partners
- McCann Worldgroup
- Merkle + Partners
- Ogilvy & Mather
- Publicis Worldwide
- Saatchi & Saatchi
- TBWA Worldwide
- Y& R

**\*\* For more listings log onto The American Association of Advertising Agencies [www.aaa.org](http://www.aaa.org) or New York Women in Communications [www.nywici.org](http://www.nywici.org)**

### Public Relations

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- M Booth & Associates
- Burson-Marsteller
- Chamberlain Healthcare PR
- Cohn & Wolfe
- CooperKatz & Company
- CRT/tanaka LLC
- Devries
- Dukas Public Relations
- Edelman
- Fenton Communications
- 5WPR
- Fusion Public Relations
- GS Schwartz & Co., Inc.
- Hill & Knowlton
- Interpublic Group of Companies
- JB Cumberland PR
- KCSA Strategic Communications
- Ketchum Inc.KMR Communications
- KNB Communications LLC
- LVM Group, Inc
- Marina Maher Communications, Inc.
- Makovsky & Company, Inc.
- MWW Group
- Padilla Speer Beardsley
- Peppercom Inc.
- Pierce Mattie Communications
- RF Binder
- Ruder-Finn
- Spector & Associates
- Susan Blond, Inc.
- Tarantino& Co
- Weber Shandwick Worldwide

**\*\* For more company listings log onto [prsa.org](http://prsa.org)**

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## **Publishing**

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- Abbeville Press (Publishing Group)
- The Bantam Dell Publishing Group
- Brant Publications
- Cambridge University Press
- Columbia University Press
- Conde Nast Publications
- Entertainment Weekly
- Essence Magazine
- Farrar Straus & Giroux
- Folio Literary Management
- Forbes Magazine
- Foreign Affairs Magazine
- Gruner & Jahr USA Publishing
- HarperCollins Publishers, Inc.
- Hachette Book Group USA
- Harper's Magazine
- Hearst Magazines
- Henry Holt & Company
- Houghton, Mifflin, Harcourt
- John Wiley & Sons
- MacMillan Publishers
- MAD Magazine
- Marvel Entertainment
- McGraw-Hill Companies Inc.
- National Review Magazine
- Oxford University Press
- Pearson Education
- Penguin Group
- Psychology Today
- Random House
- Rolling Stone
- Roslyn Targ Literary Agency
- Scholastic Corp.
- Seventeen Magazine
- Simon & Schuster, Inc.
- The Literary Group International
- The Nation
- Time, Inc.
- Time Warner Inc.
- W.W. Norton & Co.

\*\* For more listings of book publishers log onto Association of American Publishers [www.publishers.org](http://www.publishers.org)

## **Journalism**

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- AM NY
- NY Amsterdam News
- Associated Press
- City Limits
- Crain's New York Business
- DM News
- Dow Jones & Co.
- Dow Jones Newspaper Fund, Inc.
- Garden City News
- Gotham Gazette
- Herald Community Newspapers
- Jewish Telegraphic Agency
- LI Press
- NY Daily News
- NY Magazine
- Metro US-NY
- NY Observer
- NY Post
- NY Press
- NY Times
- Newsday
- Reuters News Service
- SI Advance
- The Chief Leader
- The Forward
- The Jewish Press
- The Jewish Week
- The NY Review of Books
- The NY Sun
- The New Yorker
- The Queens Chronicle
- The Queens Courier
- The Queens Gazette
- The Queens Tribune
- The Villager
- The Village Voice
- The Wall Street Journal
- The Wave of Long Island
- Time Out NY (magazine)
- United Press International
- US News and World Report
- Westchester WAG

## **Top Digital Interactive Agencies**

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- Alexander Interactive
- Bandujo Digital
- Barker +DZP
- Big Spaceship
- Blenderbox
- Breakfast
- Brooklyn United
- Built by the Factory
- Campfire
- Caravan Interactive
- Dare NY
- Digitaria
- Domani Studios
- Dzine It
- Engine Digital
- Fi—Fantasy interactive
- Firstborn
- Flightpath

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- Freedom + Partners
  - Greater than One
  - Happy Cog
  - Huge In
  - ifuel Interactive
  - inovat
  - IQ Interactive
  - Joystick Interactive
  - Kbs+p
  - Kounterattack
  - Lounge Lizard
  - MGX Lab
  - Moxie Interactive
  - Off Road Studio
  - Possible Worldwide
  - Razorfish

- Ready Set Rocket
- Resolutemedia
- r/ga
- Rhythm Interactive
- Rokkan
- Rukus Marketing
- Stink Digital
- The Barbarian Group
- The Jar Group
- The Wonder Factory
- 360i
- True Action
- WDDG
- Wieden +Kennedy
- Your Majesty