



Sy Syms School of Business

Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the Sy Syms School of Business is the university's undergraduate business school for men and women. It offers the unique combination of a complete business curriculum along with an intensive Jewish studies component.

One of the best undergraduate business programs in the Northeast, the school instills in students strong analytic skills, discipline, and ethical values. The curriculum, leading to the Bachelor of Science degree, offers professional preparation with a broad base in liberal arts studies. The curriculum covers a common body of knowledge—the business core—in addition to majors or concentrations in accounting, finance, information systems (available as a minor), international business, management, and marketing.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the school's curriculum. All students take a full Jewish studies program through the Rebecca Ivry School of Jewish Studies. Students are taught by a distinguished faculty who hold positions in the research and professional communities offer students a thorough background in the theoretical and practical aspects of business.

The Rennert Entrepreneurial Institute is one of the nation's few undergraduate programs that fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. Students may take entrepreneurship courses as electives or they may choose the entrepreneurship track of the management concentration. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

Women at the Sy Syms School of Business attend its programs at the Beren Campus in midtown Manhattan, where they interact with peers who hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of and sensitivity to other cultures—an experience that will help them better understand, and thrive in, an ever-growing global environment.

CURRICULUM

The curriculum at Sy Syms School of Business includes general education requirements, business core requirements, major requirements, and elective courses.

All majors at Sy Syms School of Business lead to the degree of Bachelor of Science.

MAJORS

Each student must select one area as a major and meet with an academic adviser to review the planned course of study. The following is a listing of areas in which the student may major. Regardless of how much transfer credit is granted, each student must take at least 60 percent of the required credits in the major at Sy Syms School.



Accounting

Business and Management

Students who choose to major in Business and Management must select from the following concentrations:

Finance

Information and Decision Sciences

Management

Marketing

MINORS

Sy Syms students may select a 9-credit minor in one of the following areas.

Accounting

Finance

Information and Decision Sciences

Management

Marketing

Sy Syms students may count up to two courses of their major electives towards a minor.

Stern College students may pursue an 18 credit minor in business, accounting, finance, information and decision sciences, management, or marketing at the Sy Syms School. This minor enables liberal arts students to better understand the world of business and broaden their career options.

DEGREE REQUIREMENTS

- A. **Course and Credit Requirement:** Each student must complete all courses required generally (see following paragraphs) and for a major (see previous listing), plus sufficient electives to total at least 128 credits.
 - B. **Residence Requirement:** Students must have attended an institution of higher education full time for at least eight semesters. Students must take at least 84 credits in residence at the New York campus of Yeshiva University, and a minimum of 12 credits per semester. At least 24 of the last 35 credits must be taken in residence. Transfer students must be in residence at the New York campus of Yeshiva University for at least four semesters, taking at least 12 credits per semester for at least 58 credits.
At least 60 percent of the required credits in the major and the program must be taken at Sy Syms School.
 - C. **Grade Requirement:** Students must achieve an average of 2.000 or better in all studies and a grade of C- or better in all business courses required as part of the business core and major (and minor) as well as in the courses required for the quantitative and social science general course requirements.
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- D. **Capstone Course:** To be eligible for graduation, seniors in each major must complete a capstone course in their major or area of concentration.
- E. **Administrative Requirements:** Each student must receive approbation of the faculty and the president, and must have filed an Application for Graduation form during the registration period of the semester in which the student completes all requirements.

SY SYMS GENERAL COURSE REQUIREMENTS

I. Basic Courses

- English Composition: English 1100
- Speech: Speech 1010

II. Humanities

- One course in literature, chosen from English, French, Russian, or Spanish
- One course chosen from History or Philosophy (introductory courses) or ART 1050, 1051, 1052 or Music 1111.

III. Quantitative

- IDS 1131 Statistics for Business
- IDS 1456 Quantitative Methods Management

IV. Social Science

- Economics 1031 Microeconomics
- Economics 1051 Macro/Money & Banking

V. Natural Science

- One of the following courses: Science with a Lab, Sociology, Psychology, Political Science

VI. Hebrew Language, Literature, and Culture

- Six semesters of core (18–36 credits) plus 7 credits of electives.

BUSINESS CORE

All students are required to take the following core courses as part of their program of study: Accounting 1001, 1002; Business Law 2021 (except accounting majors who take Business Law 2111 as part of their major); Finance 1001; Information Systems 1020; Management 1020; Marketing 1001; Operations Management, IDS 1601.

THE SY SYMS BUSINESS HONORS AND ENTREPRENEURIAL LEADERSHIP PROGRAM

The mission of the Business Honors and Entrepreneurial Leadership Program at the Sy Syms School of Business is to enhance the educational experience of its high-achieving business students. The program stresses a culture of academic excellence coupled with a commitment to Jewish values across the curriculum. The program is focused on providing honors students with enhanced leadership opportunities, significant interaction



with senior faculty in business and the liberal arts and sciences, and career-changing contracts with global business leaders and senior executives. Specifically, the program offers high-level business courses, immersion in the liberal arts and sciences, along with significant entrepreneurship and internship opportunities. Syms honors courses are designed to challenge students in various areas of business, to encourage imagination and creativity, and to prepare students for exceptional career opportunities.

In their first semester, honors students take Honors Business in a Global Environment. This course helps students develop an integrated concept of issues affecting contemporary business environments. A major learning objective is to recognize the relationship between integrated functional business operations and competitive success factors, as well as to monitor measurements of organizational performance.

Students must take at least five additional honors courses of which at least two must come from the S. Daniel Abraham Honors Program at Stern College and at least two must be Sy Syms honors courses.

Students must complete an entrepreneurship project or an internship as part of the honors program. The student will work closely with a faculty mentor either in performing the various steps of the entrepreneurship project or in preparing a report describing the successes and failures of the internship experience, utilizing the tools and techniques he or she acquired while at Syms.

Students will attend an entrepreneurial leadership seminar learning from research faculty and business leaders about what makes a successful leader. They will be required to solve difficult business problems by selecting methods from both academic and business perspectives, and to present their solutions to a panel from both communities.

SCHOOL REGULATIONS

Regulations pertaining to Sy Syms School alone are given here; those uniformly applicable to all undergraduate schools are given in the Academic Information and Policies section.

Attendance At the start of each semester, each student must report in person to the instructor of each course to learn the specific attendance requirements, including number of absences allowed. A record of the student's attendance in each class is kept by the instructor. Reasonable attendance is expected for every student in a class. While faculty members may modify attendance policies as they see fit, reasonable absence is defined as twice the number of times a class meets per week. Absence without an excuse may result in the student receiving a grade of G. Excessive absences may result in the student being dropped or withdrawn from the course.

Grades: P/N System Each student above the freshman year who is in good standing may select one course each semester to be graded P or N. This policy is for the purpose of encouraging students to take course work outside their area of specialization. The course may not be one required for graduation or required or recommended for the student's major. Students must apply for such a course during the period specified in the academic calendar.



Regulations and the limitations applicable to the choice of a course on the P/N system are available in the Office of the Registrar.

Credits for Enrollment in Classes, Honors, Academic Integrity, Standards, and Disciplinary Action Regulations governing credits for enrollment in classes, the Dean's List, Latin honors at graduation, academic integrity, standards and disciplinary action are found in the Academic Information and Policies section of the catalog.

Workload A normal workload for a full semester is six or seven courses. A full-time student is defined as one who is enrolled for at least 12 credits during a 15-week semester.

Students may not register for more than seven courses per semester at Sy Syms School (including credit transferred from any other school of the university or from another institution).

Students with low averages are subject to restriction on their workload as described in the Academic Information and Policies section of the catalog.

Unless required to limit their programs, students may not take fewer than 12 credits in any semester without written permission from the Office of the Dean.