Building Skills, Building Careers

Now, more than ever, skilled fund raisers are essential to help many Jewish organizations realize strategic goals and reach their full potential. For these organizations, a great fund raiser is not a luxury, but a necessity. Wurzweiler’s new Certificate in Jewish Philanthropy will accept a select number of qualified Fellows to learn critical tools of the trade. These skills will distinguish successful graduates of the program and lay the foundation for building meaningful, lasting fund raising and leadership careers.

Program Options

Wurzweiler has designed a flexible learning program to accommodate the realities and demands of busy individuals who seek professional development in Fund Raising:

Classroom-Based Fund Raising Training and Mentoring for
a. Entry level professionals
b. Current Jewish communal professionals with 3-7 years of experience with limited development experience, seeking to retool or expand their skill set
c. Second career professionals seeking fundraising careers
d. (Start date – October 2016)

Online Fund Raising Training and Mentoring for
a. Targeted groups of agency-based Jewish communal professionals
b. Second-career professionals seeking fund-raising careers
c. Ideal for when distance or scheduling prohibit classroom attendance
d. (in development, planned for Fall 2016 launch)

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Certificate in Jewish Philanthropy

Program Specifics

More than 100 hours of integrated classroom instruction, internship training and mentoring over two academic semesters (nine months):
1. The Art and Science of Fund Raising
2. The Jewish Philanthropic Tradition
3. Internship in a Jewish organization development office with one-on-one professional mentoring
4. Solicitation strategy workshops and role-playing
5. Customized resource development seminar (specific to Online Option)

Convenient Times and Location:
Classroom Option: After-work evening class sessions at Yeshiva University’s easily-accessed midtown Manhattan campus

Online Option: A hybrid of live interactive presentations and pre-recorded media content with other instructional material

Tuition: $3,500 per Fellow

Unique and Strategic

The Wurzweiler Certificate in Jewish Philanthropy is unique among other fund raising training programs. Its graduates will be well-positioned to assume critical development positions in Jewish organizations.

- A training program focused solely on addressing the acute shortage of qualified fund raisers for Jewish organizations
- A strong bridge between the worlds of higher education and industry by helping qualified certificate recipients secure development positions within the Jewish community.
- A hands-on practical learning approach that integrates classroom instruction on the art and science of fund raising with internships and professional coaching
- Specific Jewish focus, exploring the Jewish philanthropic tradition, through textual study of primary sources on core Jewish values.

A Fund Raising Career

Real and Tangible Benefits

- Enter a meaningful field with exciting professional challenges and growth opportunities
- Join a dynamic and rewarding field with excellent career advancement opportunities and competitive salaries
- Infuse meaning and purpose into one’s professional pursuits
- Shape the future for the Jewish people
- Contribute towards building vibrant Jewish communities locally, in Israel, and around the world
- Meet and work with extraordinary and savvy Jewish philanthropists and volunteer leaders

For more information contact:
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