Ari Zoldan '99SB and Dani Zoldan '99YUHS
Keep Family and Friends in Business

A
cEO of Quantum Networks, Ari Zoldan '99SB frequently travels the globe looking for the next big technological innovation. He has press credentials for the United Nations, the Senate and the House of Representa
tives, and contributes to Talk Radio News Service, a Washington, D.C. news
wire, as well as national news outlets. And to think, for several months in 2000-01, he was living on his mother’s couch going on job interview after interview, waiting for a position in finance that never materialized.

Zoldan’s story begins at Yeshiva University. A native of Lawrence, NY, and a graduate of HAFTR, Zoldan always knew he would go to YU and benefit from its superior education and warm Jewish environment. “I knew I wanted to go into business as I have a passion for entrepreneurship and YU’s school of business, Syms, was a big draw for me,” said Zoldan. “The challenge was getting a handle on the dual curriculum and trying to find a balance between study-
ing, extracurricular activities and work. I worked throughout my time at YU to help support myself. It was a pretty full day.”

Along with working diligently to complete his major in finance at Syms, Zoldan worked part-time at Bankers Trust, and he envisioned parlaying this job into a full-time position once he graduated. However, the company was bought by Deutsche Bank and his department was dis-
banded, instantly dissolving his plan. After grad-
uiting, Zoldan began a search for a job in the
finance industry. But despite his degree, impres-
sive resume and significant work experience, there were no bites.

“At that point, I really had nothing to lose, so I decided to start my own company,” he con-
tinued. “I researched emerging fields and hit upon voiceover technology. I identified certain niches in the industry that weren’t being served and pounced on them.” Zoldan soon founded Launch 3 Communications, a VoIP, and
VoIP, for companies all over the world, especially
in Asia and Africa. In 2001, he officially estab-
lished Launch 3 Communications, a VoIP, and
then founded Launch 3 Ventures with his brother David in 2004, which bought distressed assets from telecommunications companies and sold the parts overseas. He sold both companies to his two brothers—Launch 3 Communications to Dani Zoldan ‘99YUHS in 2004 and Launch 3 Ventures to David in 2007—and focused on starting a new company, Quantum Networks, a technology incubator focused on emerging and next generation technology.

“I had a bunch of failures in between selling the business to my brothers and founding Quantum, but entrepreneurs can’t be afraid of failure,” Zoldan said. “The experience of failing time and again before landing on something that succeeded was probably one of the greatest things I needed to master.”

Quantum is not only a success story but a unique place to work. Zoldan and his management team have carefully developed an atmosphere that encour-
ages an open and proactive work environment with a hands-off approach to management. With more than 25 employees, most are in their early twenties, intuitive decision-making is at the core of Quantum’s business model.

“Entrepreneurship is the act of finding opportunities where there are none,” Zoldan said. “I believe in that philosophy and have always been driven by a desire to succeed in my work.”

Zoldan’s next steps include branching into media. He considers this a natural progression, since he’s always enjoyed writing and often visits hot-
beds of political and military strife. His writing is published in various out-
lets and on his own Web site, www.arizoldan.com, and he has appeared on Fox News Channel and Fox Business, NBC and CNN Money, among other national broadcast outlets. Although his time is limited, he manages to be a popular motivational speaker on the lecture circuit and has a book coming out next year, StartUp Karma, a leadership and management manual which focuses on infusing the laws of karma into one’s business.

Speaking to current YU alumni who are struggling to find a job, Zoldan offers some sage advice. “Finding a job is a full-time job, and graduates need to be open to avenues other than what they initially intended.”

Zoldan is not the anomalous workhorse in the family; his brother Dani Zoldan in ‘99YUHS is currently handling several demanding jobs of his own as well as numerous ventures on the side. A self-professed “nontraditional, off-
the-beaten-track” kind of guy, Dani credits his drive to succeed and ambition to his various successes, traits he says are indicative of the Zoldan brothers.

“Let’s buy the club and renovate it,” he suggested to Waldman. The two soon called an old friend, Gabriel Waldman ’08W, an amateur stand-up comedian. “We all worked in the same office, we were all in our twenties, and we all had different styles of working—basically, we wanted to kill each other,” he recalled. After eight months, he struck out again on his own and founded Titan International, a company he describes as similar to the wholesale minute business of Launch 3, but where Launch 3 arbitrages and brokers out long-distance minutes, Titan actually goes overseas and builds local phone networks. In 2004, when Ari Zoldan decided to sell Launch 3, Dani Zoldan merged it with Titan, which currently has 12 full-time employees.

Not content to rest on these laurels, Dani Zoldan scouted a prestigious but rundown comedy club for sale on the Upper West Side—Stand Up New York—near his home where he lives with his wife and daughter. He quickly called an old friend, Gabriel Waldman ’08W, an amateur stand-up comedian. “Let’s buy the club and renovate it,” he suggested to Waldman. The two soon became proud co-owners of Stand Up New York, which draws high-profile comics such as Chris Rock and Susie Essman. Zoldan was later approached by Ari Pelcovitz ’02YC (son of Dr. David Pelcovitz, the Gwendolyn and Joseph Strauss Chair in Jewish Education and Psychology at the Azielli Graduate School), who wanted to found a daily deal site similar to Groupon, but geared toward the bar scene in New York. Pelcovitz convinced Zoldan to become an investor in “Urban Boozer” and the site recently launched to great acclaim.

When asked how he manages his time, Dani said that, despite being a free spirit and owner of a trendy club in the city that never sleeps, organized workdays and eight hours of sleep each night allow him to wear all these hats. “I really have nobody to blame for the fact that I work eight hours a day,” he said. “This is a lifestyle choice. I don’t go to the bar every night and I don’t spend much money on clothes or anything.”

“About 90% of the people I know are working in the start-up industry,” said Dani. “Most are working at the same place every day and it’s not as exciting as it used to be. But I enjoy the challenges. I wouldn’t be happy working in a 9-to-5 job or in a more traditional career like law or medicine—I’ve always felt the need to do my own thing,” he said.

“The Zoldan brothers serve as an inspiration to others who are compelled to walk the road not taken but are afraid to take that first step.”

To read about other inspirational YU graduates, visit the alumni Web site at www.yu.edu/alumni/
profiles and check out the alumni profiles, or to share your own achievements, submit a Class Note at www.yu.edu/alumni/notes.
YOUR NEWS IS OUR NEWS!
Class Notes is where YU celebrates the achievements of its alumni. In this section, you can catch up on everything your classmates have been up to over the past few years, from marriages and births to professional and personal achievements.

Submit your class notes by e-mailing alumni@yu.edu with the subject line “Class Notes,” or by visiting yu.edu/alumni/submit/classnotes to complete the online form. We hope that you enjoy reading about your fellow alumni and friends and look forward to hearing about your achievements.

1920s

Rabbi Harman Rosen ’11, ’12R, Samuel Rosen ’11, ’12R, and “The Flying Rabbi” Louis Werfel ’11, ’12R were listed on a monument dedicated to the 14 Jewish U.S. military chaplains who lost their lives while serving actively in either World War I, the Korean War or the Vietnam War. The dedication took place on Oct. 24, 2011, at the Arlington National Cemetery. Oct. 24th also marked the 150th anniversary of the first Jewish chaplain in the U.S. who served during the Civil War. To learn more, visit http://www.jewishworld.org/category/jewish-world/.

1940s


Rabbi Yaakov I. Homnick

1950s

Dina and Rabbi Dr. Herbert Dobrinsky ’50YUHS, ’54YC, ’57YUHS, ’60S, ’65R, and William Kramer, and Elizabeth and Mendel Zinnar announce the birth of their granddaughter, Shaiwael. Mazel tov to parents Aliza and Shragie Dobrinsky; grandparents Dr. Deborah and Michael Kramer ’53YUHS, ’57YUHS, ’64S, ’69R, and Miriam and Alan Deutsch; and great aunt and great uncle Helene and Marvin Goldstein ’56YUHS, ’59R.

Sarah (Lebowitz) ’56YUHS, ’58R, and Rabbi Hershel Moshe Galinsky ’51YUHS, ’55YUHS, ’58R announce the marriages of their grandchildren: Hanan Yishai Galinsky to Ilonna Fine and Yair Shavit Shavit to Tali. Mazel tov to grandparents Dr. Deborah and Michael Kramer ’53YUHS, ’57YUHS, ’64S, ’69R, and great aunt and great uncle Helene and Marvin Goldstein ’56YUHS, ’59R.

Claire and Rabbi Joshua Hertzberg ’51YUHS, ’55YUHS, ’59R announce the births of their grandchildren: Tova Bracha to Fine and Yair Yeshayahu Shtul to Avital Blank.


Chaya ’55 and Rabbi Ellich Marcus ’55YC, ’56R, ’59R announced the birth of their granddaughter, Eitan and Josh. Mazel tov to parents, Devora (Rosner) ’35R and Rabbi Nuhman Marcus ’55YC, ’56R.

Judy (Grossman) ’61YUHS, ’62S and Rabbi Yitzchak Rosenzweig ’60YUHS, ’62R, ’63R celebrated the bar mitzvah of their grandson, Yehoshua Binyamin. Mazel tov to parents, Elisheva (Rosenbaum) ’35R and Rabbi Dr. Michael Berger ’35R.

Lura and Rabbi Benjamin Samaan ’57YUHS, ’60B, ’62R announced the birth of their third great-grandchild, Eli to Shari and Mir Lieberman.

Honey and Rabbi Dr. Joseph Sengulwski ’55YUHS, ’58R, ’59C announced the birth of their grandson, born to Susan (Bahr) ’35R and Dr. Yisrael Samson ’57YUHS, ’59C. Mazel tov to grandparents Annette (Kil!er) ’6S, ’65R, and Dr. Saul Bahn ’35R.

Freida and Rabbi Ellich Schatz ’50YUHS, ’54YC, ’57R announced the birth of their ninth great-grandchild, Eli to Shari and Mir Lieberman.

1960s

Dr. Donald Bleich ’54YUHS was honored by Hillel as a “distinguished educator.” He is currently a professor in the department of finance, real estate and insurance at Cal State University, Northridge. Dr. Bleich is also the founding director of the CSUN Center for Real Estate.

Sheryl (Ashenberg) ’64YUHS, ’68S and Michael Cooper announced the birth of their granddaughter, Naomi Spring in New York City.

Eliwen and Rabbi Moshe Fine ’54YUHS, ’56B, ’60B, ’62R announced the birth of their granddaughter, born to Batheva and Yarcheziel Schermer. Mazel tov to grandparents, Manor and David Schermer.

Shelley ’64 and Rabbi Jonathan Heilfand ’65YUHS, ’69R, ’79R celebrated the bar mitzvah of their grandson, Shmuel. Mazel tov to parents Dana ’59R and Yehoshua Fine. Blank to great-grandfathers, Abraham Olomkin ’35R.


Rabbi David Klein ’65YUHS, ’69YC, ’72R announced the marriage of their daughter, Holi, to Eliezer Seidenfeld. Mazel tov to parents Ruth and Elie Seidenfeld.

1970s

Sharon ’72S and Rabbi Shimon Altschul ’73YUHS, ’76R, ’81R announced the birth of their grandson, Yonin Yehuda, born to Ari and Rabbi Asher Altschul.

Shlomo ’73S and Rabbi Shimon Altschul ’73YUHS, ’76R, ’81R announced the birth of their grandson, Yehuda, to Ahuna and Rabbi David Zadokov in Toronto.

Rabbi Tzvee Zahavy ’69YUHS, ’70R, ’73C, ’76R announced the birth of their daughter, born to Shoshana and Rabbi Dr. Herbert Dobrinsky.

Don Apfel ’72YUHS received the Dan Cullen Memorial Award for National Lifetime Achievement from the executive board of the organization.

Dev Rabbi Tzvee Zahavy ’69YUHS, ’70R, ’73C, ’76R announced the birth of their daughter, born to Shoshana and Rabbi Dr. Herbert Dobrinsky.

Classmates E.J. Solomon Berman and Eli and Rabbi Shmuel Altschul ’73YUHS, ’76R, ’81R announced the birth of their grandchildren, Lena and Rabbi Jonathan Altschul.

Joy and Rabbi Michael Berger ’60YUHS, ’64R, ’68S, ’70R announced the birth of their granddaughter, born to Batheva and Yarcheziel Schermer. Mazel tov to grandparents, Manor and David Schermer.

Rabbi David ’69 and Rabbi Alanna Hoffman ’69YUHS, ’72R announced the marriage of their daughter, Eliza, to Rabbi Josh Berzak. Mazel tov to parents, Rabbi and Mrs. Berzak.

Barry Laufer ’75S and ’71YUHS, ’75YUHS, ’77R, ’81R announced the birth of their granddaughter, born to Tali and Yuval Edelstein.


1980s

Dr. Doni Landis ’55YUHS, ’56YUHS, ’59R, and Rabbi Moshe Sokolow ’64YUHS, ’66YUHS, ’72R announced the marriage of their daughter, Born to Eliezer and Rabbi Rubin Meiswz.

Rabbi Moscowitz ’74YUHS, ’78YC, ’81R announced his appointment as the director of the Stern class of 1995 series, both graduates of the Stern College of Jewish Education.

Tobi and Rabbi Zvi Friedlander ’77YC, ’78R, ’81R announced the birth of their grandchildren, Yael and Rabbi Ellich Marcus.


Debra ’75S and Barry Leafler ’74YUHS, ’77R, ’79R, ’81R announced the birth of their grandchildren, Malachi, to Tali and Yuval Edelstein.

Joel Robinson ’75YUHS, ’77C, ’79R, ’81R announced the birth of their daughter, Rina.

Evy A. Neuman ’70YUHS, ’74YC, ’76R, has shared news of installing Freezee machines in eight cities in Israel including six towns in Jerusalem alone.

STAY CONNECTED
Do you receive the weekly e-mail and monthly eNewsletter from the Office of Alumni Affairs? Don’t risk missing out on exciting programs as well as news and updates for YU alumni.

Update your profile and add your preferred e-mail address to get on our e-mail list. Visit www.yu.edu/alumni/directory today!
Penninah (Segal) ’73YUHS, ’77S, ’80W and Marc Rinck announce the birth of their granddaughter, Aviva, to Tamar and Ohad Laufer and the birth of their grandson, Yishai.


Dr. Donald Berger recently published his novel, ‘77F. His articles can be found at www.myisraelhome.com for the Israel real estate scene and columnist on the Israel real estate scene.”

The New York Times

Phyllis Schieber ’77F published her fourth novel, The Maricute (Bell Bridge, 2011).

Sandy (Himmelsein) ’70S and Moshe Spalter announce the birth of their grandson, Ian Harry, born to Tova Spalter and Peler Sperber.

Mindy and Rabbi Robert Zeiger ’77YU announce the marriage of their son, Eliezer Menachem, to Sacha Fabian.

Class Reunions & Commencement 2012

Alumni from the Classes of 1962, 1972 and 1987 are invited to celebrate their milestone reunions this spring. Please join us on May 22–24 to commemorate your 50th, 40th and 25th reunions, visit the YU campuses, and reconnect with classmates.

We welcome your participation on the Reunion Committee. To learn more about YU’s exciting two-day class reunion events or how you can contribute to a class gift, please visit www.yu.edu/reunion, email reunion@yu.edu or call 212.960.5419.

Peninah (Segal) ’73YUHS, ’77S, ’80W and Marc Rinck announce the birth of their granddaughter, Aviva, to Tamar and Ohad Laufer and the birth of their grandson, Yishai.


Dr. Donald Berger recently published his novel, ‘77F. His articles can be found at www.myisraelhome.com for the Israel real estate scene and columnist on the Israel real estate scene.”

Sandy (Himmelsein) ’70S and Moshe Spalter announce the birth of their grandson, Ian Harry, born to Tova Spalter and Peler Sperber.

Mindy and Rabbi Robert Zeiger ’77YU announce the marriage of their son, Eliezer Menachem, to Sacha Fabian.

Class Reunions & Commencement 2012

Alumni from the Classes of 1962, 1972 and 1987 are invited to celebrate their milestone reunions this spring. Please join us on May 22–24 to commemorate your 50th, 40th and 25th reunions, visit the YU campuses, and reconnect with classmates.

We welcome your participation on the Reunion Committee. To learn more about YU’s exciting two-day class reunion events or how you can contribute to a class gift, please visit www.yu.edu/reunion, email reunion@yu.edu or call 212.960.5419.
People of the Book

YU Alumni Who Write, Publish and Sell

"Stern College gave me many opportunities to develop and grow a Jewish intellectual platform, particularly with the guidance of a number of my professors with whom I am still in contact..."

Dr. Erica Brown '88S

ews are people of the book—and thus, many can be found in the book and magazine publishing industry. Though publishing is a notoriously difficult and often cutthroat profession to break into, especially in New York, many YU alumni have found a way to succeed and make their mark in the industry.

THE WRITER

Dr. Erica Brown ’88S studied philosophy and Judaic studies at Stern College for Women. After obtaining a master’s degree in religious education and rabbinics from the University of London and another master’s degree in eastern languages and civilizations from Harvard University, she obtained a PhD from Baltimore Hebrew University and settled into a position as scholar-in-residence for the Jewish Federation of Greater Washington. She teaches classes in Jewish thought and ethics, as well as leadership development, and lectures widely on subjects of importance to the Jewish community. She writes an online essay, “Weekly Jewish Wisdom,” that has appeared on the Newsweek/Washington Post’s “On Faith” Web site.

And, on the side, she finds time to write books of contemporary Jewish interest.

Much of what Brown has learned about Judaism, she credits to her professors at Stern. “Stern College gave me many opportunities to develop and grow a Jewish intellectual platform, particularly with the guidance of a number of my professors with whom I am still in contact. I don’t know how many people could make that claim in other universities,” Brown said. “I felt that many of my professors, more than just teaching a subject, showed me positive models for living an authentic and meaningful adult life. I was forced to think in a very sophisticated way about my Judaism and that lives with me every day.”

Brown’s books on Judaism include Inspired Jewish Leadership, a National Jewish Book Award finalist; Spiritual Boredom; Confronting Scandal; and The Case for Jewish Peoplehood (of which she is co-author). Her latest book is In the Narrow Places: Daily Inspiration for the Three Weeks.

However, she is most proud of a book that she wrote over a decade ago, and which has yet to be shared with a wider reader ship. The Sacred Canvas: The Hebrew Bible in the Eyes of the Artist contrasts paintings of the same scene to understand how artists read Biblical texts. “It’s a meshing of many important worlds for me, and I hope one day I can share it with others as a published work,” Brown explained. Brown strongly believes that writing is a serious process that requires considerable dedication. “If you want to write seriously, it has to be a daily discipline,” she said. “When I’m writing a book, I write at least 1,000 words a day. They may be awful and I may have to delete 900 of them, but at least I know that I am in the rhythm of writing.”

Brown’s world of teaching informs the topics she chooses to write about. “What I’m experiencing personally, or what Jewish life is undergoing that few people have written about or that needs extra emphasis, is what I choose to focus on,” she said. “This explains my book on spiritual boredom and my book on scandal. I also read a great deal and in many different genres. That keeps me thinking in different ways about different things, a more nimble and creative way of thinking and engaging ideas.”

Many women who balance a busy work life with an equally busy home life struggle to find a sense of equilibrium. Brown’s many professional pursuits look daunting when you consider she is also a wife (to Dr. Jeremy Brown) and mother to four children (Talia, Gavriel, Yishai and Ayelet). However, Brown has a unique view of the situation. “I don’t struggle with the work versus life equation. I think that’s way too linear a breakdown,” she said. “We are complex beings. We have to entertain complexity as a facet of life, not as something we’re trying to quash and tame. I feel blessed that my life has many different parts to it, and often contradictions prove to be a blessing.”

Brown recommends that students and alumni who hope to become serious writers and published authors have many readers look at their work, and accept literary criticisms with an open mind.

“I take no offense when I get edited and enjoy heavy editing because it means that someone else is taking my work seriously. Writing is for reading, and if an outside reader doesn’t understand what you’ve written, then you haven’t done your job,” she explained. “Find someone who will read and critique your work and offer the same service in return. Too many people fall in love with what Faulkner called ‘all their little darlings’—words and expressions that they get so attached to that they can’t delete them. It says in Mishlei that if you correct a wise person, he’ll love you, and if you correct a wicked person, he’ll hate you. Good writers are wise writers. They know that good editing makes writing sing.”

THE ACCOUNT MANAGER

Most women can remember their first issue of Seventeen magazine. The unofficial magazine of choice for the average American teenage girl is one of the most successful youth-oriented publications of all time. Tova Heiney ’01S works as an account manager for the magazine, and is responsible for selling ad pages in each issue.

As an English major at Stern College for Women, Heiney said she often walked by Hearst Tower, located near Stern in midtown Manhattan. “When I walked by Hearst Tower, I often thought how cool it would be to work for a magazine. When I realized I knew someone at Natural History magazine, I applied for an assistant job and got it.”

Heiney noted that this was a very small, privately owned magazine and her...
When he first entered Yeshiva University in 2005, Yishai Seidman said he thought within the publishing industry, Heiney highly recommends obtaining an internship to create PowerPoint presentations or mailings to clients and potential advertisers, managing her account list and ensuring client satisfaction. “There are also some great perks to my job,” said Heiney. “I am constantly out and about, meeting new people and entertaining them through lunches and manicures—relationship building is key. The editing team also holds beauty sales, where all the staff members get to buy fun products that may have recently been featured in the magazine for only a dollar, with all proceeds going to charity.”

Speaking to current Stern students who are hoping to find their own niche within the publishing industry, Heiney highly recommends obtaining an internship while still in college. “It will make getting an assistant job easier once you graduate. There are always spring, summer and fall internships available,” she said. Heiney shared this advice with students aspiring to enter the publishing field.

Though he had only three semesters left before graduating, Seidman decided to study what truly interested him, and to figure out a career later. “That was a big change in my undergraduate experience,” he said. “A lot of people, including me, go to college with a preconceived notion of what they want to do so they can pursue a specific career after they graduate. But I realized that it doesn’t always work out that way and that I might as well study what I enjoy.”

While taking seven literature courses in his last two semesters at YU, Seidman took a class with Dr. Liel Leibovitz, a visiting creative writing professor and a published author. “Professor Leibovitz brought in a panel of people in the publishing industry including his editor, his agent and a children’s book editor,” said Seidman. “They talked about their respective roles in the publishing industry, and then took questions from the class. It was a great experience, and the first time I was exposed to different opportunities within the publishing field.”

Seidman was particularly interested in agency work so he pursued an internship at a literary agency after graduating in May ’08. He was hired to intern at Artists and Artisans, a full-service literary management company in midtown Manhattan. Five months later, he was hired by Writer’s House, another literary agency. “The agency has an unbelievable internship program, almost like a mini-graduate school,” he explained. When his internship ended in January, he was hired as an office manager, on a temporary basis, for someone who took leave for several months, which gave him an opportunity to make some great connections.

“Many people in this business get the jobs they have thanks to connections they’ve made as they worked their way up,” said Seidman. He joined the literary agency, Dunlow, Carson & Lerner, on a full-time basis not long after. He has been blessed to work with some wonderful writers, he said, and spends much of his free time reading, since the workday is devoted to contract negotiations and reading query letters—one-page “pitches” from authors trying to sell their works.

“Right now I am mostly working with literary fiction, but there’s no hard rule about what I’m looking for. It’s definitely important to me that stories have interesting characters and are written in a strong voice,” Seidman remarked. “Believe it or not, I actually struggle more with books that deal with Jewish themes or topics. It’s sometimes hard for me to distinguish whether they are objectively interesting or only interesting to me because they’re familiar.”

To current YU students who might consider a career as a literary agent, Seidman advised, “I would definitely encourage taking creative writing courses. You need to observe what your peers are writing to learn what you think works and what doesn’t—that’s your intro to analysis of contemporary writing. I would also say to pursue internships during school or when you graduate, as it is a fairly competitive field and experience plays a big part in getting your foot in the door, getting jobs and making those important connections.”

To read about other inspirational YU graduates, visit the alumni Web site at www.yu.edu/alumni/profiles and check out the alumni profiles, or to share your own achievements, submit a Class Note at www.yu.edu/alumni/notes.

I previously taken a literature course called ‘Medical Narratives’ and, remembering how much I enjoyed the class, decided to switch my major to English.

Yishai Seidman ’08VC

I like to help young adults as they are just starting their careers, when they are trying to figure out what they want to do in life and how to achieve it.

Tova Heiney ’01S
Dr. Joshua Lenda ‘95YUHS, ’02YC completed his spine surgery fellowship at the Cleveland Clinic and joined Atlantic Spinal Care in New Jersey, specializing in minimally invasive and endoscopic spinal surgery.

Rechter Israel Congregation in Hackensack, NJ, hosted Neama ’96YC and Rabbi Binyomin Mayrel ’97YUHS, ’10R as scholars-in-residence. Neama Mayrel delivered a talk entitled, “Tales from the Beth Din” and Rabbi Mayrel delivered various presentations including “In the Era of Tarbut: How to Best Advocate for Israel in 20 Seconds or Less.”

Jonathan “Topi” Oppenheim ’50YUHS, a co-founder of the 24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

Rabbi Moshe Leib.

Ilana and Alyssa (Meyers) and Moshe Leib. announce the birth of their sixth child, Alex and Joshua Summers ’97YUHS, ’10A announce the birth of the son of their daughter, Ahuva Rivka.

Rabbi Michael Zylberman ’96YUHS, ’02YC, ’03BR published a new sefer, Safer To Law on Maseches Psachim.

The following graduates are participating in the 2011–2012 Legacy Heritage Teacher Training Fellowship program. They will be placed in schools across North America and receive ongoing support and training from the Azrieli Graduate School of Jewish Education and Administration:

Kyle Borenstein ’11SB
Arislia Gorman ’10S
Alison Jacobs ’10S
Rachel Lee ’10R
Daniel Looevelsman ’10YC
Sara Schwartz ’10S
Ruthile Shalit ’10S
Devora Steichler ’09S
Aryeh Wasserman ’11YC
Noam Weissman ’10YU

The following faculty are participating in the GiveBack Fellowship, a post-college year-long commitment to work in a Jewish day school:

Joshua Liggett ’10YU
Matthew Williams ’10YC

Alyssa (Meyers) and Dr. Ari E. Pelta ’96YC announce the birth of their sixth child, Moshe Leib.

Rabbi Moshe Leib.

Alyssa and Jack Peled.

24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married. Ya’ehuda Leon Peled on Nov. 14, 2010. They also announce the birth of their son, Yosef Dov.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.

24/6 theatre company, presented a limited engagement performance of Ibsen’s The Doll’s House at the off-Broadway theatre The Tank in early April 2011. Oppenheim, the director of the performance, adapted a Purim theme into the play. The 24/6 theatre group does not perform on Shabbos.

YU Director of Events Aliza (Berenholz) Peled ’92YUHS, ’96R is married.
YU HOMECOMING (SEPTEMBER 18, 2011)

On Sept. 18, more than 600 members of the Yeshiva University community came together for a day of celebration and reconnection at YU’s Homecoming. It was a day with something for everyone: an assortment of college classes and shiurim [lectures], face-painting and carnival games, a club fair, live music, balloon-making, hot pretzels and cold smoothies. Current students and alumni of all ages met old friends and made new ones, sharing memories of their college experience and a feeling of pride and belonging to the larger YU family.

A NIGHT OF FASHION AND GLAMOUR (NOVEMBER 8, 2011)

(1–r) Sheryl Katz, Karen Feldman, Andrea Reichel ’00, Pami Fint ’00, Mindy Davidoff ’03 and Batya Paul ’94

(1–r) Doris Travis, SCW board member; Rochel Weiss

Sheryl Katz, Karen Feldman, Andrea Reichel ’00, Pami Fint ’00, Mindy Davidoff ’03 and Batya Paul ’94

Abby Herschmann ’93; Ahrea Cawney ’95; Ahrea Turner ’90

Doris Travis, SCW board member; Rochel Weiss

Hadasah Birnbergfeld TAFTE, SCW board member, guest and Shana Perl ’07/’12, ’08

(1–r) Suzy Friedman, Elyssa Schwartz, Malki Rosen ’93, Chani Klein, Yael Schwartz ’08, ’09 and Bonnie Schwartz ’93
Nechama (Grusseid) 07S and Jon Ackerman 05YC announce the birth of their daughter, Ashira.

Rebecca 0TA and Rabbi Eli Bellizzi 07SBR, 10R announce the birth of their son, Akiva.

Gigi 05S and Dave Bergman 07YC announce the birth of their son.

Ya’el 07S and Michael Bleicher announce the birth of their daughter, Meira.

Sarah (Weinerman) 05S announces the birth of her son, Yitzchak. Sarah is a trained halachic advisor and is the founder of Elay’ts, a Halachic Hotline for Women.

Rabbi Eli Cohn 00YUHS, 05C, 09R married Ilane Levin 07S.

Aviva (Lauber) 00S, 06BR and Jonathan Edelstein 01YC announce the birth of their son, Yehuda.

Rabbi Shlomo Einhorn 01YC, 04R, 09U, published his sefer, Mishenas Chov. For a free download of the sefer, visit www.hebrewbooks.org/8051.

Faggi and Rabbi Ari Folgar 01S announce the birth of their son, Menachem Moshe, and Rabbi Folgar’s new role as community rabbi of Munich, Germany.

Ariana 06S and Adam Reich 08YUHS, 14YC announce the birth of their daughter, Simcha Gedalya. Mazel tov to grandparents, apiUrla and Shalom.

Levi Margolin 02SBR participated in the Day of Jewish Learning Initiative on Campus (LJIC), a program that partners with the Orthodox Union and Hillel International. She is one of only seven yeshiva students in North America and serves in her role with her husband.

Rabbi Noah Chenes 08YUHS, 11R, 14C. Visit yuda-alumni profile to read more about Sarah Chenes and her unique work.

Rabbi Yehuda Sarna 00S and Dr. Michelle (Waldman) 00S, 05BR and Rabbi Yechiel Schrader 00YUHS, 03C announce the birth of their daughter, Michal.

Rabbi Yechiel Shaffer 01YC, 11AZ, 11R married Aliza Rosin 04S. Mazel tov to Rabbi Shaffer’s parents, Machla and Rabbi Ian Shaffer.

El Shapiro 07YC, 11R is a new director of Madrigo, which provides a wide array of innovative programs and professional services designed for teens and young adults to help them cope with the everyday challenges of life. Shapiro will oversee all aspects of the organization’s clinical office and work closely with Madrigo’s members and their families.

Jonathan “Yoni” Shlenker 07SBR founded the Shlenker Wealth Advisory Group, based out of Morgan Stanley’s New York office. In this role he is responsible for leveraging the firm’s resources to provide tailored investment and financial planning solutions to individuals, families, and businesses both in the United States and abroad.

Rachella 05S and Rabbi Sandy Shulkes announce the birth of their daughter, Sarah Devora Deannah.

Grant Silverstein 05YUHS, 07W works for the group buying Web site JDWe.com. He also received the Community Service Award from the Upper West Side Synagogue, The Jewish Center, in June 2011.


Bethany 01S, 06A and Rabbi Joshua Stulovitz 01YUHS, 05R announce the birth of their son, Akiva. Mazel tov to grandparents, Sheila and Larry Stulovitz 71YC.

Shelihevet “Shel” (Hoffman) 08YUHS, 11A married Chaim Susman 02SBR in the first kosher wedding held at Citi Field in New York City.

Avi and Rabbi Michael Teitelch 07YUHS, 10R announce the birth of their son.

Chaim Theil 03S is a student in the MBA program at Columbia Business School. For the past four years, Theil has been a corporate attorney at the law firm of Wilke Farr & Gallagher LLP in New York. He received his JD from the New York University School of Law in 2007.

Tamar (Grun) 07YC and Rabbi Yehuda Vogel 01YUHS, 05R announce the birth of their son, Yehuda Shlomo.

Joshua S. Weinberg 07YC joined the corporate and securities department of Honigman, a leading business law firm based in Michigan with an international practice.

Rabbi Matan Wexler 05SBR, 09A, 10S, married Yaffi Spodek 08YUHS, 74R. Mazel tov to parents Paula 72YUHS, 74R and Rabbi Isaac Spodek 71YC, 74BR, and Ronnie and Reed Wexler.

Dr. Rachel and Rabbi Akiva Wolk 08YUHS, 09A, 10S announce the birth of their daughter, Michal. Mazel tov to grandparents, Annette 74S and Rabbi Howard Wolk 70YUHS, 74YC, 77R, 77R.

Natania Wright 05S, 07Y, 10R married Dmitry Ostrovsky.

Ort (Meayers) 00S and Moshe Zhamals 05SBR announce the birth of their son, Shimon Gedalya. Mazel tov to grandparents, Faye and Leon Zhamals and Rabbi Itzik Meyers.

2010s

Moshe Broder 11YC married Shalhevet Chapman 11R.

Yechiel Simcha Ciment 15SB married Alexia Hailey Swedos 15SB.

Ehrem Kleinberg 11A married Tamar Gold.

Rabbi Jordan Rosenberg 10R created www.MurdochLaw.com, a Web site that provides free expert answers and a proprietary call service that caregivers can use to connect with thousands of elderly care professions and lawyers around the country.

The August 2011 edition of The Jewish Press featured an article entitled “Peace of Mind with Faith and Trust” by Rachael (Goldberg) Rothstein 05S and Devon (Singer) Shulman.

Betty 06S and Yosef Shariat 04YUHS announce the birth of their son.

Arella 11S and David Zirkind 05YUHS, 10R announce the birth of their daughter, Amira.

In Memoriam

Samuel Berger 51YUHS, 53YUHS, 56YUHS, 59MB, Meshe Fanchel 51YUHS, 52YUHS, 53YUHS, 54YUHS, 55MB, Rabbi Emmanuel Berehov 54YC, 55BR, Rabbi Moshe (Milton) Furst 53YUHS, 54S, 55MB, Dr. David Goldberg 72YUHS, 72S, 73S, 76YUHS, 77S, Rabbi Dr. E. Goldman 49YUHS, 50S, Rabbi Eliezer Gans 60MB, Meyer Kimmel 27YUHS, 38R, Dr. Martin Littaker 54YUHS, 55MB, 77S, 79MB, Dr. Allen Mandelbaum 45YUHS, 46MB, 48MB, Rabbi Dr. Alvin M. Poplack 58BR, Rabbi Dr. Gary Sanders 58S, 58MB, Rabbi Akiva Schussel 57R, Dr. Frank Schonfeld 55YUHS, 55MB, 56YUHS, 56S, 57S, 57YUHS, 59YUHS, 60S, 60YUHS, 60BR, Rabbi Dr. Judith Socolov 72S, Rabbi Ian Shaffer.

The OFFICE OF ALUMNIAF AFFAIRS IS TRYING TO LOCATE ALUMNI WITH WHOM WE’VE LOST TOUCH. TO DO THIS, WE NEED YOUR HELP!

• For every graduate that you identify (and is confirmed), you will be in the running to win a great prize. Recent winners received jaws-tooth-licious cookies sponsored by EL 44, Isaac Asimov, and two tickets to the Yale University basketball games.

• Once confirmed, the lost graduate, too, will be entered into the contest.

• GET STARTED TODAY! 
  - Visit yu.edu/AlumniFinder to start searching for alumni you know.

TO DO THIS, WE NEED YOUR HELP!

• For every graduate that you identify (and is confirmed), you will be in the running to win a great prize. Recent winners received jaws-tooth-licious cookies sponsored by EL 44, Isaac Asimov, and two tickets to the Yale University basketball games.

• Once confirmed, the lost graduate, too, will be entered into the contest.

• GET STARTED TODAY! 
  - Visit yu.edu/AlumniFinder to start searching for alumni you know.

Legend for school abbreviations:

A: Albert Einstein College of Medicine • C: Columbia School of Law • E: Einstein College of Osteopathic Medicine • F: Fordham Graduate School of Psychology • G: Graduate School of Education • H: Henry M. Goldman School of Dental Medicine • L: Lawrence Herbert School of Communication • M: Mailman School of Public Health • S: School of Social Work • SP: School of Professional Studies • W: Warren School of Social Work

TO DO THIS, WE NEED YOUR HELP!

• For every graduate that you identify (and is confirmed), you will be in the running to win a great prize. Recent winners received jaws-tooth-licious cookies sponsored by EL 44, Isaac Asimov, and two tickets to the Yale University basketball games.

• Once confirmed, the lost graduate, too, will be entered into the contest.

• GET STARTED TODAY! 
  - Visit yu.edu/AlumniFinder to start searching for alumni you know.

TO DO THIS, WE NEED YOUR HELP!

• For every graduate that you identify (and is confirmed), you will be in the running to win a great prize. Recent winners received jaws-tooth-licious cookies sponsored by EL 44, Isaac Asimov, and two tickets to the Yale University basketball games.

• Once confirmed, the lost graduate, too, will be entered into the contest.

• GET STARTED TODAY! 
  - Visit yu.edu/AlumniFinder to start searching for alumni you know.