

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2015; UPDATED APRIL 2016)

NAME _____

I.D. # _____

DATE _____

MAJOR _____

To earn a Bachelor of Science degree from the Sy Syms School of Business a student must complete 128 credits including all of the basic course requirements listed here plus one set of major requirements. Sy Syms Honors students should use the Honors Program of Study.

COMMUNICATION COURSES (6 CREDITS)

FYWR 1020 First Year Writing (taken in Syms) () _____
FYSM 1012 Business Communication () _____

HUMANITIES (6 CREDITS)

Two courses selected from: COWC, CUOT, INTC, ART 1000-1700, HIS, MUS 1000-1700
HUM #1 _____ () _____
HUM #2 _____ () _____

SOCIAL AND NATURAL SCIENCE (6 CREDITS)

One course selected from: HBSI, NAWO, BIO 1011, CHE 1045, PHY 1031, POL, PSY 1010, SOC 1001 or 3003
SCI #1 _____ () _____
plus:
ECO 1010 Principles of Economics ¹ () _____

QUANTITATIVE (6 OR 9 CREDITS)

IDS 1001 Business Algebra ² () _____
IDS 1131 Business Statistics () _____
IDS 1456 Quantitative Methods ³ () _____

BUSINESS CORE (21 CREDITS)

ACC 1001 Accounting Principles I () _____
ACC 1002 Accounting Principles II () _____
BLW 2021 Ethical & Legal Environment of Business (for all students other than CPA track Accounting majors) () _____
or
BLW 2111 Business Law I (for CPA track Accounting majors) () _____
FIN 1001 Principles of Finance () _____
IDS 1020 Introduction to Information Systems () _____
MAN 1020 Managing in a Global Environment () _____
MAR 1001 Principles of Marketing () _____

ELECTIVES (9 CREDITS)

Any 3 credit liberal arts or business courses.
AP credits do not count toward this requirement.
ELEC #1 _____ () _____
ELEC #2 _____ () _____
ELEC #3 _____ () _____

notes:

¹ ECO 1010 replaced ECO 1031 beginning Fall 2015; students who took ECO 1031 satisfied the requirement.
² Business Algebra is waived for students who passed the Math Proficiency Exam or took MAT 1412 (received C or better) or received a minimum score of 670 on Math SAT or 30 on Math ACT. Students who are required to take Business Algebra may count this course as one of their electives.
³ Students who took Math 1412 (received C or better) may take IDS 1400 Regression Analysis (1 credit course) instead of IDS 1456.

JEWISH STUDIES REQUIREMENTS:

HEBREW LANGUAGE ⁴ (MIN. 6 CREDITS, DEPENDING ON PLACEMENT)

Subject	Course #	Taken
HEB	05	
HEB	06	

⁴ JSS students satisfy the requirement with HEB 1203 and 1204

CONTEMPORARY JEWISH STUDIES SERIES (8 CREDITS)

Course	Taken
JVCW 1001: Jewish Engagements <i>(taken first year on campus)</i>	
JVCW 1002: Jewish Values in the Contemporary World <i>(taken second year on campus)</i>	
JVCW 1003: Jewish Public Policy <i>(taken third year on campus)</i>	
BLW 2500: Business and Jewish Law ⁵	

⁵ IBC & JSS students satisfy the requirement with HAL 2500.

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ACCOUNTING MAJOR

NAME _____

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DATE _____

CPA TRACK ¹ – BS/MS

BS COMPONENT (27 CREDITS)

ACC 1101	Intermediate Accounting I	() _____
ACC 1102	Intermediate Accounting II	() _____
ACC 2403	Management Accounting	() _____
ACC 3201	Advanced Accounting	() _____
ACC 3601	Principles of Auditing (Capstone)	() _____
BLW 2112	Business Law II	() _____
TAX 6124	Individual Taxation ²	() _____
TAX 6125	Taxation of Entities ²	() _____

One (1) business elective course: *A non-business or correlate elective may qualify subject to prior departmental approval.*

BUS ELEC _____ () _____

MS DEGREE (24 CREDITS FROM THE LIST BELOW):

ACC 5506	Forensic Accounting	() _____
ACC 6140	Governmental & Not-for-Profit Accounting	() _____
ACC 6275	Contemporary Topics in Accounting	() _____
ACC 6625	Accounting Information Systems	() _____
ACC 6805	Business Ethics	() _____
ACC 6806	Financial Statement Analysis	() _____
TAX 6130	Advanced Taxation: Contemp Problems	() _____

ELECTIVES

MAN 7721	Business Leadership	() _____
TAX 6145	Deferred Compensation	() _____

NON-CPA TRACK (27 CREDITS)

ACC 1101	Intermediate Accounting I	() _____
ACC 1102	Intermediate Accounting II	() _____
ACC 2403	Management Accounting	() _____
ACC 3201	Advanced Accounting	() _____
ACC 3601	Principles of Auditing (Capstone)	() _____

One (1) Accounting elective course:
(TAX 6124 is highly recommended)

ACC / TAX _____ () _____

Three (3) business elective courses:

One non-business or correlate elective may qualify subject to prior departmental approval.

BUS ELEC #1 _____ () _____
BUS ELEC #2 _____ () _____
BUS ELEC #3 _____ () _____

¹ In order to be licensed as a CPA, a student must complete 33 accounting credits, 36 business credits and 150 total credits. The Sy Syms Master's program in Accounting, although not mandatory, is one way to satisfy all of the above requirements. The courses listed above in the MS Degree section are the offerings in our two semester Master's Program. Note that a student must also have one year of working experience in order to be licensed.

² These two courses count for 6 credits of the 30 credit MS Accounting program

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BUSINESS & MANAGEMENT MAJOR

NAME _____

I.D. # _____

DATE _____

FINANCE CONCENTRATION (27 CREDITS)

FIN 1408 Corporate Finance ()____
FIN 2505 Investment Analysis ()____

FIN 2521 Portfolio Management ()____
 or
FIN 3510 Options and Futures ()____

FIN 2409 Advanced Corporate Finance (Capstone) ()____

Two (2) Finance elective courses:

FIN _____ ()____

FIN _____ ()____

Three (3) business elective courses:

One non-business or correlate elective may qualify subject to prior departmental approval.

BUS ELEC #1 _____ ()____
BUS ELEC #2 _____ ()____
BUS ELEC #3 _____ ()____

BUSINESS INTELLIGENCE AND MARKETING ANALYTICS CONCENTRATION (27 CREDITS)

IDS 2030 Business Analytics and Programming ()____
IDS 2550 Business Intelligence and Consumers Insights ()____
IDS 2160 Decision Models ()____
IDS 3000 Business Intelligence Project (Capstone) ()____

MAR 2501 Buyer Behavior ()____

One (1) of the following courses:

IDS 2460 Data Management for Business Analytics ()____
MAR 2621 Applied Research ()____
MAR 3318 Social Media Marketing ()____

Three (3) business elective courses:

One non-business or correlate elective may qualify subject to prior departmental approval.

BUS ELEC #1 _____ ()____
BUS ELEC #2 _____ ()____
BUS ELEC #3 _____ ()____

DUAL MAJORS:

Student who select two majors or concentrations must complete the major required and elective courses for both majors. (A total of at least 12 courses.)

RESIDENCY REQUIREMENTS:

Sixty percent of major and minor courses and at least 84 credits and six full-time semesters must be completed at the Sy Syms School of Business. Transfer student residency requirements depend on the number of semesters completed at another institution. However, a minimum of 60 credits and 4 semesters on campus are required for transfer students.

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BUSINESS & MANAGEMENT MAJOR

NAME _____

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DATE _____

MANAGEMENT CONCENTRATION (27 CREDITS)

MAN 3780 Principles of Entrepreneurship ()____
MAN 2110 Organizational Behavior ()____
MAN 3015 Management and Leadership ()____
MAN 3720 Business Strategy (Capstone) ()____

Two (2) Management elective courses:

MAN _____ ()____
MAN _____ ()____

Three (3) business elective courses:

One non-business or correlate elective may qualify subject to prior departmental approval.

BUS ELEC #1 _____ ()____
BUS ELEC #2 _____ ()____
BUS ELEC #3 _____ ()____

MARKETING CONCENTRATION (27 CREDITS)

MAR 2501 Buyer Behavior ()____
MAR 2621 Applied Research ()____
MAR 3318 Social Media Marketing ()____
MAR 3720 Marketing Capstone ()____

Two (2) Marketing elective courses:

MAR _____ ()____
MAR _____ ()____

Three (3) business elective courses:

One non-business or correlate elective may qualify subject to prior departmental approval.

BUS ELEC #1 _____ ()____
BUS ELEC #2 _____ ()____
BUS ELEC #3 _____ ()____

DUAL MAJORS:

Student who select two majors or concentrations must complete the major required and elective courses for both majors. (A total of at least 12 courses.)

RESIDENCY REQUIREMENTS:

Sixty percent of major and minor courses and at least 84 credits and six full-time semesters must be completed at the Sy Syms School of Business. Transfer student residency requirements depend on the number of semesters completed at another institution. However, a minimum of 60 credits and 4 semesters on campus are required for transfer students.

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MINORS

NAME _____

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Available to Yeshiva College students:

a) **BUSINESS (18 CREDITS)**

MAN1020 Managing in a Global Environment () _____
BUS Core #1 _____ () _____
BUS Core #2¹ _____ () _____
BUS Core #3¹ _____ () _____
BUS Elective #1² _____ () _____
BUS Elective #2² _____ () _____

b) **ACC / FIN / IDS / MAN / MAR (18 CREDITS)**

ACCOUNTING

ACC 1001 Accounting Principles I () _____
ACC 1002 Accounting Principles II () _____
FIN 1001 Principles of Finance () _____
ACC 1101 Intermediate Accounting I () _____
ACC 1102 Intermediate Accounting II () _____
BUS Elective/Core _____ () _____

FINANCE

ACC 1001 Accounting Principles I () _____
IDS 1131 Business Statistics³ () _____
or () _____
IDS 1456 Quantitative Methods³ () _____
FIN 1001 Principles of Finance () _____
FIN Elective _____ () _____
FIN Elective _____ () _____
BUS Elective/Core _____ () _____

INFORMATION AND DECISION SCIENCES

IDS1020 Introduction to Information Systems () _____
BUS Core¹ _____ () _____
IDS 2030 Business Analytics & Programming () _____
IDS 2160⁴ Decision Models () _____
IDS Elective⁵ _____ () _____
IDS Elective⁵ _____ () _____

MANAGEMENT

MAN 1020 Managing in Global Environment () _____
BUS Core¹ _____ () _____
MAN 3015 Management and Leadership () _____
MAN 3780 Principles of Entrepreneurship () _____
MAN Elective _____ () _____
MAN Elective _____ () _____

MARKETING

MAR 1001 Principles of Marketing () _____
BUS Core¹ _____ () _____
MAR 2501 Buyer Behavior () _____
MAR 3318 Social Media Marketing () _____
MAR Elective _____ () _____
MAR Elective _____ () _____

Available to Sy Syms students:

ACCOUNTING (9 CREDITS)

ACC 1101 Intermediate Accounting I () _____
ACC 1102 Intermediate Accounting II () _____
ACC 2403 Management Accounting () _____

FINANCE (9 CREDITS)

Any 3 Upper Level Finance Courses
FIN _____ () _____
FIN _____ () _____
FIN _____ () _____

INFORMATION AND DECISION SCIENCES (9 CREDITS)

Any 3 Upper Level IDS Courses
IDS _____ () _____
IDS _____ () _____
IDS _____ () _____

MANAGEMENT (9 CREDITS)

Any 3 Upper Level Management Courses
MAN _____ () _____
MAN _____ () _____
MAN _____ () _____

MARKETING (9 CREDITS)

Any 3 Upper Level Marketing Courses
MAR _____ () _____
MAR _____ () _____
MAR _____ () _____

Notes:

¹ Business Core includes: ACC 1001, 1002, BLW 2021, 1800H FIN 1001, IDS 1020, 1131, 1456 MAN 1020, MAR 1001

² Business Electives include upper level ACC, FIN, IDS, MAN and MAR courses not listed in note 1 above.

³ Students who took STAT 1021 may take IDS 1456. Students who took STAT 1021 and MATH 1412 make take an additional FIN elective.

⁴ Statistics (STAT 1021 or IDS 1131) is a pre-req for IDS 2160. IDS 1131 may be used as the Business Core for this minor.

⁵ Any upper level IDS course; IDS 1001 is excluded.

