**I.          Program Mission Statement**

The mission of the Sy Syms School of Business and the MBA pProgram is to educate future business leaders by emphasizing quality teaching and research, through small class sizes that maximize the interaction between mature students and senior faculty, and by creating a program that will be seen in the job marketplace as a high quality program. We shall:

* Offer a wide range of courses to provide students with a comprehensive set of core business skills and experiences
* Integrate our courses to meet real world requirements for holistic solutions
* Inculcate ethical values, consistent with the Jewish tradition, in our courses and programs
* Mentor our students so that they can successfully leverage their new capabilities to advance their career aspirations

**II. Department/Program Student Learning Goals**.

Students will be able to:

1. develop the skills of the major technical disciplines taught in the program, and learn how to integrate individual technical skills to achieve systematic solutions.

2. understand the context in which organizations operate, including legal, social and global context.

3. apply decision-making, leadership and ethical business practices to be effective and highly regarded leaders.

4. understand how to manage diverse types of people, cultures and organizations in complex, global contexts.

5. apply entrepreneurial skills to successfully build innovative and successful businesses.

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| **Department/Program Goal** | **Objectives** |
| 1. Students will be able to develop the skills of the major technical disciplines taught in the program, and learn how to integrate individual technical skills to achieve systematic solutions. | a. Students will be able to know the key aspects of a functional business discipline |
| b. Students will be able to demonstrate their ability to integrate functional knowledge in solving business problems |
| 2. Students will be able to understand the context in which organizations operate, including legal, social and global context. | a. Students will be able to recognize the need to understand context in order to develop effective business plans |
| b. Students will be able to apply that knowledge of organizational behavior in specific case studies |
| 3. Students will be able to apply decision-making, leadership and ethical business practices to be effective and highly regarded leaders. | a. Students will be able to differentiate specific styles of decision-making and leadership appropriate to each situation |
| b. Students will be able to recognize ethical issues and possible solutions |
| c. Students will be able to evaluate the success of actions taken in making decisions, dealing with ethical issues and leading people |
| 4. Students will be able to understand how to manage diverse types of people, cultures and organizations in complex, global contexts. | a. Students will be able to recognize differences in cultures, regulations, customers in a global environment |
| b. Students will be able to demonstrate their ability to use a diverse set of ideas and solutions |
| 5. Students will be able to apply entrepreneurial skills to successfully build innovative and successful businesses. | a. Students will be able to create innovative plans for new business ventures |
| b. Students will be able to judge the practicality as well as the long-term vision of a new venture |
| 6. Students will be able to demonstrate proficiency and engagement through active course participation | a. Students will be able to actively and respectively listen to their peers and instructor |
| b. Students will be able to show preparedness for course discussions, activities, and assignments |
| c. Students will be able to provide informed perspectives in course discussions and assignments |
| d. Students will be able to make a meaningful impact on course discussions and activities |
| e. Students will be able to demonstrate frequent participation in course discussions and activities, and at appropriate times |
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**IV. Curriculum Mapping**

Levels Curriculum Map with Spring 2021 Courses Listed

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| --- | --- | --- |
| **Learning objectives/outcomes**   |  | | --- | |  |  |  | | --- | |  | |
| **Each technical/functional course**   1. Mkting and Social Media 2. Corporate Finance 3. Decision Models 4. Data Visualization | **Integrated summer residencies**  1. 2021 Summer Residency | **Leadership courses (core and advanced seminar)**   1. Bus Strategy & Leadership | **Ethics seminar**  1.Business as a Human Enterprise | **Entrepreneurship course**  1.Entrepreneurship  2. Founder’s Dilemmas |
| 1. Students will be able to develop the skills of the major technical disciplines taught in the program, and learn how to integrate individual technical skills to achieve systematic solutions. | X |  |  |  |  |
| 2. Students will be able to understand the context in which organizations operate, including legal, social and global context. |  | X |  |  |  |
| 3. Students will be able to apply decision-making, leadership and ethical business practices to be effective and highly regarded leaders. |  |  | X | X |  |
| 4. Students will be able to understand how to manage diverse types of people, cultures and organizations in complex, global contexts. |  | X | X | X |  |
| 5. Students will be able to apply entrepreneurial skills to successfully build innovative and successful businesses. |  | X |  |  | X |
| 6.  Students will effectively communicate their command of subject matter within the course environment | X | X | X | X | X |