SOCIAL POLICY
SWK 6210
SPRING 2018

COURSE DESCRIPTION
Social Welfare Organization, a prerequisite for SWK 6210, offered students a foundation to understand policies within the historical and political context and to describe current patterns of social welfare service delivery. Building on this knowledge base, the Social Policy course focuses on policy analysis, policy practice and advocacy.

The course is divided into three components. The first part is an overview of social work roles in policy practice and the organizational context in which such practice often takes place. The second concerns the process of policy formulation and implementation. Students are provided with the tools necessary to analyze and evaluate existing social welfare policies at the federal, state, local, and agency levels within a social justice framework. The third component concerns the skills needed to influence policy decisions, with particular attention to advocacy. Issues concerning the promotion of social justice as well as the value and ethical issues that social workers confront in social welfare policy development and implementation activities are explored. Students have the opportunity to study social policies of relevance to their own practice.

A prerequisite for this course is the successful completion of first year course work, including SWK 6210. This course builds on this foundation knowledge and skills, and further develops students’ understanding of the centrality of social welfare policy to the context of social work practice, reinforcing and expanding knowledge and skills developed in the Social Welfare Organization course. This course is consistent with a social work problem solving approach, as taught in practice and research courses. The course content also relates to the macro content sections of Human Behavior and the Social Environment and builds upon content infused throughout the curriculum related to social justice, equity, and equality for populations in need and at-risk.

SOCIAL WORK COMPETENCIES

This course will help students achieve the following competency:

**Competency 5 – Engaging in Policy Practice**

Students will understand that human rights and social justice, as well as social welfare needs and services, are influenced by public policy, as implemented at the federal, state, and local levels. Students will understand the impact of policy in service delivery and the influence of practice in policy development. They will understand the role of social work in policy development and
implementation within their practice settings at the micro, mezzo, and macro levels, and how social workers can actively engage in policy practice to effect change within these settings. Students will recognize and understand the historical, cultural, economic, organizational, environmental, and global influences that affect social policy. Students will become knowledgeable about policy formulation, analysis, implementation, and evaluation.

Specifically, students will:

• Identify social policy at the local, state, and federal levels that impacts well-being, service delivery, and access to social services;

• Assess how social welfare and economic policies impact the delivery of and access to social services;

• Apply critical thinking to analyze, formulate, and advocate for policies that advance human rights, and social, economic, and environmental justice.

PLAGIARISM
Students should remember that the School will not condone plagiarism in any form and will sanction acts of plagiarism. A student who presents someone else's work as his or her own work is stealing from the authors or persons who did the original thinking and writing. Plagiarism occurs when a student directly copies another's work without citation; when a student paraphrases major aspects of another's work without citation; and when a student combines the work of different authors into a new statement without reference to those authors. It is also plagiarism to use the ideas and/or work of another student and present them as your own. It is not plagiarism to formulate your own presentation of an idea or concept as a reaction to someone else's work; however, the work to which you are reacting should be discussed and appropriately cited. Any student who can be shown to have plagiarized any part of any assignment in this course will automatically fail the course and will be referred to the Associate Dean for disciplinary action that may include expulsion.

HIPAA ALERT
In line with the new HIPAA regulations concerning protected health information, it is important that you understand that any case information you present from your work, will need to be de-identified. What this means is that any information that would allow another to identify the person needs to be changed or eliminated. This includes obvious things like names and birth dates but may also contain other information that is so unique to the person that it will allow for identification, including diagnosis, race/ethnicity, or gender. If diagnosis, race/ethnicity, or gender is directly related to the case presentation it can be included if it will not allow for identification.

CONFIDENTIALITY
Given the nature of classroom discussion and the presentation of case materials and at times personal revelation in class, students are reminded that the same commitment to confidentiality with clients extends to classmates. What is shared in class stays in class.

**STUDENTS WITH DISABILITIES**

Students with disabilities who are enrolled in this course and who will be requesting documented disability-related accommodations are asked to make an appointment with the Office of Disability Services, Rochelle Kohn, Beren Campus, 917-326-4828, rcohn1@yu.edu, Abby Kelsen, Wilf Campus, 646-685-0118, akelsen@yu.edu, during the first week of class. After approval for accommodations is granted, please submit your accommodations letter to Disability Services Office immediately.

**E-RESERVES (Electronic Reserve)**

Most of the articles mentioned in the curriculum are available on electronic reserve (E-Reserve). You can access the full text articles from your home or from a university computer at no charge.

**E-RESERVES (Electronic Reserve)**

What is eReserve?

eReserve (Electronic Reserve) is Yeshiva University’s on-line web based system used to provide access to journal articles, book excerpts, and other course materials. Most articles listed in each syllabus are available on eReserve. Due to copyright restrictions, however, some assigned readings are only available on Print Reserves (Pollack Library, 2nd Floor). You can access full text articles from your home or from a university computer.

**How do I use eReserve?**

1. Go to the library’s online resources page: [http://libguides.yu.edu/home](http://libguides.yu.edu/home)
2. At the bottom of the page, under Resources, click on online **Course Readings (E-Reserves)**
3. If you are off-campus, at this point you will be prompted for your Off Campus Access Service login and password (obtain this from the library). Log in.
4. In the ‘search for Courses’ box, type in the name of your course.
5. Click on the link to your course.
6. Enter the password given to you by your instructor (ALL UPPERCASE).
7. Locate and click on the item you wish to view. Titles beginning with "A", "An", or "The" are alphabetized under "A" and "T" respectively.
8. When the article text or book record appears on the screen, you can print, email, or save it to disk.
9. If you have any problems, please contact - eRes@yu.edu.

To view documents that are in pdf format, the computer you are using must have Adobe Acrobat Reader software. You can download it FREE at [www.adobe.com/products/acrobat/readstep2.html](http://www.adobe.com/products/acrobat/readstep2.html)
TEXTS

A. Required Texts

- List: $166    Print ISBN: 9780134628127, 0134628128
- eText ISBN: 9780134543475, 0134543475

**Note:** Electronic formats (e-books) can be purchased or rented more cheaply from [VitalSource Bookshelf](https://vitalsource.com) (Price $58.99 - $85.99 – the [Bookshelf software](https://vitalsource.com/bookshelf) can be downloaded with compatibility across devices) or from Amazon.com.


**Note:** All required readings are on-line through electronic reserve (E-RES). See below (Section VI E-Reserves) about access. Your instructor will distribute the password and directions to access these readings. In addition, articles assigned from the *Encyclopedia of Social Work* are available to view online or download as PDFs through the YU Libraries under Databases, List of Databases, letter E. From time to time, instructors may also add copies of readings for the course on the CANVAS at YU platform. Students are encouraged to become familiar with the [CANVAS at YU](https://canvas.yu.edu) platform from the get-go even if they register for no online or hybrid classes. Problems with logging into the CANVAS at YU platform should be directed to the YU ITS Help Desk either by email ([helpdesk@yu.edu](mailto:helpdesk@yu.edu)) or by calling 1-800-829-7418.

B. Recommended Texts

- List: $97.40    **ISBN-10:** 0205096891

- List: $92    **ISBN-10:** 0205763685

- List: $145.95    **ISBN-10:** 0495006238

- List: $47.99    **ISBN-10:** 0871013843

- List: $32.50    **ISBN-10:** 0415943965
Instructional Methods, Course Requirements and Grading

Class sessions include lectures that follow the progression of the course outline. Discussions focus on lecture content, reading assignments, current events relevant to social policy and student experiences in the field. A variety of techniques, including classroom exercises, audio-visual presentations and guest speakers may be used.

Students are expected to complete all assigned readings on time, attend class and participate knowledgeably in class discussions. *The New York Times, The Washington Post, The Wall Street Journal* or other national newspaper should be read daily.

Assignments:

1. Mid-term. There will a take-home assignment or in-class examination due on the 8th session.

2. A final paper will be due on the 12th session. A complete description of the assignment follows.

This assignment requires you to describe a social problem and evaluate an existing social policy designed to address the problem. Include the following:

1. Definition of the problem.

2. Extent of the problem.

3. Underlying causes and factors. Include at least two opposing views of what caused the problem.

4. Existing policy designed to address this problem.

5. Flaws in the existing policy. Why is it not working?

6. Changes in the policy consistent with social work values and policy positions.

Paper should be 10-12 pages excluding reference page and should incorporate the scholarly at least 5 non-assigned references from the professional literature. APA style is required.

This assignment measures Competency 5: Engaging in Policy Practice.

Grading Policy:
The first assignment will be worth 35%, the final assignment 45% and constructive participation 20%.
COURSE OUTLINE

UNIT I: INTRODUCTION TO SOCIAL POLICY AND POLICY PRACTICE

Session #1. Introduction and Course Overview (Competency 5)

- Course overview and requirements
- Definitions of social policy

Required Readings:


Recommended Readings:


Session #2. Social Work Policy Practice (Competency 5)

- Social policy and social work practice – the professional responsibility to engage in policy practice and policy advocacy
- Social work values, and ethical, analytic and political rationales for policy practice
- Roles and responsibilities of social workers in the policy process
- Diversity, social action and ethical considerations

Required Readings:


Recommended Readings:


**Session #3. The Policy Process** (Competency 5)

- Policy practice in governmental, community and agency settings- how laws are enacted, the role of regulation and policy implementation through social programs
- Methods and models for policy analysis.
- Governmental policy making: Levels of social policy and structures for decision-making (legislative, judicial and executive roles)
- Role of policy practitioners

**Required readings:**

**Recommended readings:**


McCloskey, R.(1994). *The American Supreme Court*, Chicago, IL: University of Chicago Press - Chapter 8 (The Presidency); Chapter 9 (The federal bureaucracy); Chapter 11 (Domestic policy).

**UNIT II: THE SOCIAL WORKER AS A POLICY ANALYST**

**Session 4.** **Defining social problems** (Competency 5)

- How are social problems defined: the process and the players
- Causes of social problems
- Understanding the need for social change
- Problem definition, populations-at-risk and diversity
- Civil rights policy responding to diverse communities

**Required readings:**


**Recommended readings:**


**Session 5.** **Theoretical perspectives: How Social Welfare Policies are Created** (Competency 5)

- Developing a policy agenda
- Poverty and its characteristics
- Minimum and living wages
- Relationship of policy and practice
- Policy and politics
- Powerless populations and unpopular issues
Required readings:


Recommended readings:


Sessions 6. **Models for Analyzing Social Policies** (Competency 5)

- Recurring policy issues and options
- Formulating governmental policy
- Anatomy of policy proposals – analysis of selected policies
- Theories of policy development and implementation
- Models for policy analysis

Required readings:


Recommended readings:


Session 7. Analysis of Selected Social Policies as They Affect Vulnerable Populations
(Competency 5)

• Information for policy analysis
• Public assistance programs, including Temporary Assistance to Needy Families
• Selected topics: poverty, health care, social welfare policies affecting children & families, aging, social welfare policy

Required readings:


Recommended readings:


**Session 8 and 9. Health Care Policy** (Competency 5)

- Health care policy
- Medicare, Medicaid, and the Affordable Care Act
- The role of regulation in the policy implementation process
- Role of the policy practitioner
- Client empowerment

**Required readings:**


**Recommended readings:**


**UNIT III: THE SOCIAL WORKER AS A POLICY ADVOCATE: TOOLS AND STRATEGIES**

**Session 10. The Role Of Coalitions And Professional Organizations** (Competency 5)

- Mental health policy
- Institutional vs. community care
- Building coalitions
- Understanding power and politics – government and advocacy organizations
- Influencing and organizing
- Developing political strategies

**Required readings:**


Mental Health. pp. 266 – 274.

**Recommended readings:**


**Sessions 11, 12, & 13. Controversial Issues in Social Policy** (Competency 5)

- Meeting legislators and officials, public hearings and testifying
- Educational and lobbying activities
- Using legislative, policy and advocacy websites
- How to reach and involve public opinion
- Powerless populations and unpopular issues

**Required readings:**

  Session 11: Role of government, social policy, & social work. pp. 316 – 320.
  Session 13: Electoral politics. Pp. 120 – 125.


**Recommended readings:**

Karger, H. Debates 2, 5, 8, 10, 11, 15, 16, 17.

Session 14: Future Directions and Course Evaluation (Competency 5)

- Trends in social welfare
- The public vs. private sectors
- Trends in privatization
- Current policy issues
- Course review

Required readings:


Recommended readings:


Bibliography


**Journals** (sample list)

Administration in Social Work  
AFFILIA, Journal of Women in Social Work  
Child Welfare  
Families in Society  
Health and Social Work  
International Journal of Social Welfare  
Journal of Aging and Social Policy  
Journal of Applied Social Sciences  
Journal of Black Studies  
Journal of Family & Economic Issues  
Journal of Health and Social Policy  
Journal of Politics
Journal of Poverty
Journal of Social Policy
Journal of Social Work
Journal of Sociology and Social Welfare
Social Service Review