

SPOTLIGHT ON FUTURE GROWTH OPPORTUNITIES: YU GLOBAL

Developing the future leaders of an ever-evolving world, YU Global opens doors to the most high-demand professions. Launching this year, YU Global offers a range of certificates and short courses in fields like cybersecurity and software engineering, as well as artificial intelligence and its application to fields like accounting, real estate and digital marketing. YU Global also offers certificates for those looking to enter the paralegal profession, construction management, digital marketing and sales, and web design. By providing cutting-edge, career-focused training, YU Global unlocks learner potential for anyone looking for a job, a career, a promotion or even a new professional path.

“Each program has been created based on well-researched job-market trends showing that the need for trained labor in these fields is growing,” said Danielle Wozniak, Vice President for Global Initiatives and Business Strategies. “There are high paying jobs available and YU Global offers the skills and coaching necessary for participants to succeed — at any point in a career trajectory.”

Students can earn YU Global’s employment-focused certificates instead of, or in addition to, traditional higher education degrees. Developed and taught by industry-leading experts aligned with YU’s first-class educational standards, each certificate delivers advanced industry knowledge while cultivating essential soft skills such as communication, critical thinking, problem-solving and teamwork.

And as the speed of technological innovation outpaces the knowledge base of traditional education, YU Global fills an essential need. In today’s rapidly evolving world, affordable, quickly acquired, real-world, and readily available training — taught by a cadre of world-class experts — is more imperative and important than ever.

Research shows that the average worker will change careers between five and six times over the course of their



Danielle Wozniak, Vice President for Global Initiatives and Business Strategies

working life. Not five to six jobs, but five to six careers. YU Global is there to help people pivot into a new career or launch their first one.

YU Global also offers hands-on career services and coaching for resume writing, interview skills and job searches. In addition to providing individuals with career-advancing skills, YU Global will be the premier destination for businesses looking for highly qualified, forward-thinking employees with up-to-the-minute knowledge of today’s cutting-edge fields.

“We are ushering in a new paradigm in higher education by expanding Yeshiva University’s role in all communities and thereby changing the model of what higher education is and can be to people,” Dean Wozniak said. “While we encourage anyone who wants a traditional degree to get one, we also understand that not everyone chooses that path. And no matter what your path or life circumstance, YU Global is there to help you find your way to a fulfilling career.”