

# YU CELEBRATES RECORD SUCCESS OF RISE UP CAMPAIGN

With over \$100 million raised since its public launch over one year ago, the Campaign has passed its half-way mark and stands at over \$350 million raised toward its goal of \$613 million.

In the first year of its public phase, Rise Up: The Campaign for 613, Yeshiva University's campaign to fund scholarships, facilities and faculty, YU has raised over \$350 million toward its goal of \$613 million. The funding will support investments in YU's four areas of strategic focus — values and leadership, science and tech, entrepreneurship and innovation, and great jobs and impactful careers — strengthening our position as the flagship Jewish university.

Significant scholarship funding has helped YU educate the next generation of leaders, preparing them for lives of personal meaning and great success. Donor generosity in response to Rise Up has resulted in launching many new initiatives, including:

- The **new Belz Building on the Wilf Campus**, which broke ground in 2022.
- **The Graduate Nursing Program** at the Katz School of Science and Health.
- The creation of the **Perlmutter Center for Legal Justice** at Cardozo Law School — a gift from Isaac and Laura Perlmutter — which trains future lawyers in the proper use of forensic evidence in the courtroom and seeks clemency for those serving disproportionate and inequitable sentences.
- **The Lea and Leon Eisenberg Writing Center** at Stern College for Women, dedicated by their children (directors of the Eisenberg Family Foundation), which will greatly enhance the services and programs offered by the current writing center.
- The launch of the **Anita Zucker Program for Jewish Early Childhood Educators**, which will provide scholarships for qualified YU undergraduate students who wish to pursue careers in Jewish early childhood education.
- A gift from the Weissberg family to renovate **Weissberg Commons on the Wilf Campus**.
- Scholarships for the next generation of Jewish educators at the **Azrieli Graduate School of Jewish Education and Administration**.
- The establishment and development of the **Emil A. and Jenny Fish Center for Holocaust and Genocide Studies**, which trains both school and university educators in the field of Holocaust and Genocide Studies and offers graduate programs in the discipline.
- The launch of the **Rabbi Lord Jonathan Sacks Center for Values and Leadership** founded by Terri and Andrew Herenstein, dedicated to the dissemination of core Torah values and the education of tomorrow's leaders through Rabbi Sacks' teachings and life lessons.
- Major expansion of the **Zahava and Moshael Straus Center for Torah and Western Thought**, which educates YU students to be intellectual leaders of tomorrow, well versed in both Torah and Western canon.
- **New engineering labs** on both the Beren and Wilf campuses (Margaret and Leo Meyer and Hans M. Hirsch Foundation).

- **The Selma T. and Jacques H. Mitrani Foundation Computer Science Lab** at Stern College for Women.
- A **new digital arts lab** on the Wilf Campus (Margaret and Leo Meyer and Hans M. Hirsch Foundation).
- The establishment of the **Shevet Glaubach Center for Career Strategy and Professional Development** that is based on best practices in the field of student success.
- The launch of the **Mitzner Master of Science in Real Estate** degree program at Sy Syms School of Business, where students master essential concepts in the real estate industry and access YU's extensive alumni network of real estate professionals.
- **The David Drelich Bloomberg Finance Lab**, featuring the same technology used by the world's leading business and financial professionals, with Bloomberg Terminals — which provide real-time and historical data, market moving news and analytics — serving as a hub for learning.

*“Growing the flagship Jewish university to meet the needs and capitalize on the opportunities of our times is the great educational project of our generation. Now is the time to rise up and become a partner in the future.”*

**RABBI DR. ARI BERMAN**  
President, Yeshiva University

**FOR MORE INFORMATION ON  
THE RISE UP CAMPAIGN, GO TO  
[RISEUP.YU.EDU](http://RISEUP.YU.EDU)**

## INVEST IN OUR FUTURE MAKE AN IMPACT

# RISE UP

- **Adopt a Scholar** — support students with a gift of \$25,000 a year for the duration of the student's education (four years for undergraduates and between three and five years for graduate students).
- **Do a Mitzvah** — take one of the 613 mitzvot by supporting the university with an annual gift of \$200,000 for five years.
- Ask us about philanthropic opportunities in areas that are meaningful to you.

**FOR MORE INFORMATION, CONTACT  
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