**YU Program/Major Assessment Template:**

**Mission, Goals, Objectives & Curriculum Map[[1]](#footnote-1)**

**College/School Name:** Katz School of Graduate and Professional Studies

**Department/Program Name:** ASin Management

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**I.          Department/Program Mission Statement**

The program is wholly within the mission of Yeshiva University. While the institution already offers bachelors’ and masters’ programs in business, as well as an associate’s degree in another field, this is YU’s first associate’s degree in the Business category of the HEGIS classification. With the associate’s degree, YU expands educational opportunities to prospective students who seek YU’s unique experience but for whom a 2-year degree makes the most sense—both as a platform for pursuing work opportunities and as a potential pathway for transferring into a 4-year program. Some of the students will be well prepared for continued study in management and other business related fields at YU or other institutions of higher education. Consistent with YU’s current undergraduate population, students in the associate’s program are expected to come almost exclusively from Modern Orthodox high schools; many of these prospective students are the children and grandchildren of YU alumni. Our dual curriculum—a rich mix of Torah and Jewish Studies complemented by rigorous secular programs—is the distinguishing characteristic of YU. This curriculum and the opportunity to live in observant same-sex dorms with easy access to Kosher food and faith-based activities constitutes an important part of the YU experience that is sought after by these students and their families. This experience is not available anywhere else.

**II. Department/Program Student Learning Goals**

1. Students will be able to understand comprehensive business management principles and theories.
2. Students will be able apply business management technical skills required for entry  level positions in business.
3. Students will be able to apply necessary study skills and intellectual discipline for success in their field of study and after graduation.
4. Students will be well prepared for continued study in management and other business related fields at YU or other institutions of higher education.

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| **Department/Program Goal** | **Objectives** |
| 1. Students will be able to understand comprehensive business management principles and theories. | 1. Understand literary texts.
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| 1. Identify major concepts regarding a business enterprise and the business environment
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| 1. explain major concepts regarding a business enterprise and the business environment
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| 2. Students will be able apply business management technical skills required for entry  level positions in business.  | 1. Respond critically to other texts while integrating arguments from several sources.
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| 1. Provide examples of customer needs and related business opportunities
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| 3. Students will be able to apply necessary study skills and intellectual discipline for success in their field of study and after graduation. | 1. Respond critically to other business and professional writing.
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| 1. Explain what future business leaders should know in order to be successful
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| c. |
| 4. Students will be well prepared for continued study in management and other business related fields at YU or other institutions of higher education. | 1. Write a research paper.
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| 1. Discuss and grapple with important issues such as business ethics and environmental sustainability
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| 1. Develop mathematical knowledge necessary for various courses in finance, marketing, statistics, and quantitative methods.
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1. [↑](#footnote-ref-1)