IMPORTANT CHANGES RE YSTUDS AND SSTUDS

You spoke and we heard you. Starting soon, the following steps will be made to improve communications regarding events scheduled for undergraduate students:

WHAT’S CHANGING

One daily email listing all events for the upcoming two weeks will be sent to students YU email address.

- The Ystud@yu.edu address will no longer be accessible.
  - Announcements for Wilf campus students should be sent to Wilfevents@yu.edu.
- The sstud@yu.edu address will no longer be accessible.
  - Announcements on Beren campus students should be sent to Berenevents@yu.edu

Email announcements sent to Wilfevents@yu.edu or Berenevents@yu.edu must follow these guidelines

- Announcements for approved student events or initiatives will be limited to a total of three messages.

- Announcements must only include in the subject line
  - The event name or club name and date of the event- examples:
    - Pres. Trump’s Order on Anti-Semitism – Feb 18
    - Active Minds Presents Demetrius Glover – Feb 19
    - Woodcarving Club Meets– Feb 20
    - Blood Drive – Feb 24

  (Subject lines such as “Free Pizza” “This event will be great” or “Last chance to sign up”, etc, will not be approved.)

  - For announcements not for a specific event, the name of the club / group and the project must be used - examples:
    - Sign up for Music Vs – Spring 2020
    - Commentator seeks Writers
    - Join the TAMID Board – deadline Feb 15

ADDITIONAL WAYS TO PROMOTE YOUR EVENT:

- Include an appealing description and flyer when you submit the event request to the Student Life Event Request and Fund Form. This will appear on the YU event calendar.
- Hang flyers around campus. Office of Student Life will print 20 flyers for each approved event
- Use Facebook and other social media to promote your event.