

Freelance Project Estimates

Below are cost estimates for projects that require outside assistance. These are average prices and differ by vendor. Print prices also include up to two rounds of corrections. CPA will manage and quality control all work commissioned.

Design:

A simple one-sided invitation • \$150

A more complex invitation with a reply card • \$375- \$750

A 4-page brochure • \$300-\$450

A 12-page brochure • \$375-\$750

An ad • \$150-\$300

Various other small projects (stickers, book plates) • \$75-\$150

Various other medium projects (posters, pull-ups) • \$75-\$300

Various other large projects (Directors Reports) •\$375-\$750

Photography

\$300/hour/photographer (2 hour minimum)

Video

Interview/highlights video • \$1,000/minute of final product

Podium speaker video • \$300/hour of filming

For more information or written estimates, please contact the Office of Communications and Public Affairs at 212.960.5285.