



English and English Communications/Media

Department Chair: Dr. Matt Miller
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Find the Website [here](#)

Total Credits by Concentration:

English Literature: **33**

English Creative Writing: **33**

Media Studies: **33+**

All English majors should contact Dr. Seamus O'Malley (Seamus.OMalley@yu.edu) to be assigned an English faculty advisor who will help with course selection and requirements.

English Minor Total Credits: 15

| Course # | Course Name | Credits |
|-----------|---|---------|
| ENGL 2000 | Method for Engl Majors (introduction to the major, offered each semester) | 3 |

Plus four (4) ENGL courses totaling 12 credits chosen from Literature, Media Studies, and/or Creative Writing.

ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course.

Writing Minor Total Credits: 15

The Writing minor is open to all majors and offers students the opportunity to develop and practice a variety of writing skills.

Students may choose from among courses in Journalism, TV writing, screenwriting, academic essay writing, blogging courses in creative writing, business writing and Advanced Writing Skills.

English majors may count one of the Writing Minor courses towards the English Major.

English Literature

Total Credits: **33**

REQUIREMENTS:

Students must take courses from categories I, II, and III. Two advanced-level courses are required, and may be from either category II or III.

PREREQUISITES:

- ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course.
- Students must take one introductory literature course before taking advanced courses.

I. The Question of Language, Texts, and Interpretation—1 course (3 credits)

| Course # | Course Name | Credits |
|-----------|--|---------|
| ENGL 2000 | Method for Engl Majors (introduction to the major, offered each semester) | 3 |

II. The Question of Traditions—3 courses (9 credits)

Include courses from at least two of the three groups below:

- A. Medieval to Early Modern Literature and Culture 650 BCE to 1660
- B. Enlightenment to the Rise of National Literatures 1660 to 1870
- C. 1870 to Present

III. The Question of Forms, Identities, and Reading Practices—7 courses (21 credits)

Five to seven of these courses must be from groups A-E (below). Students may take one creative writing course and one media studies course instead of literature courses.

- A. World Literature
- B. Literary Genres
- C. Special Topics in Literature
- D. Literature and Other Disciplines
- E. Literary Theory and Practice
 - Creative Writing courses (up to two allowed)
 - Media Studies courses (only one allowed)

Creative Writing

Total Credits: **33**

REQUIREMENTS:

Students must take courses from categories I, II, III, and IV. Students are required to take Advanced Creative Writing (1900) and any one other Advanced English course.

PREREQUISITES:

- ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking any other English (ENGL) course.
- Students must take one introductory literature course before taking advanced courses.

I. The Question of Language, Texts, and Interpretation—2 courses (6 credits)

| Course # | Course Name | Credits |
|-----------|---|---------|
| ENGL 2000 | Method for Engl Majors (introduction to the major, offered each semester) | 3 |

Plus one 3 credit open elective English course at the introductory level (may be creative writing, media, or literature)

II. The Question of Traditions—2 courses (6 credits)

- Include courses from at least two of the three groups below:
- C. Medieval to Early Modern Literature and Culture 650 BCE to 1660
 - D. Enlightenment to the Rise of National Literatures 1660 to 1870
 - E. 1870 to Present

III. The Question of Forms, Identities, and Reading Practices—3 courses (9 credits)

Courses must be from these groups:

- A. World Literature
- B. Literary Genres
- C. Special Topics in Literature
- D. Literature and Other Disciplines
- E. Literary Theory and Practice

IV. The Question of Creativity—4 writing courses (12 credits)

- ENGL 1800 Introduction to Creative Writing—3 credits** (offered once each year). Students are recommended to take this class prior to other creative writing courses.
- ENGL 1900 Advanced Creative Writing—3 credits.** Students must take an introductory creative writing course before taking this course.
- Creative Writing Courses—6 credits.** Some courses in the Media track may be cross-listed and count towards this requirement. Check the course schedule or consult your creative writing advisor.

Media Studies

Total Credits: **33+**

REQUIREMENTS:

Students must take courses from categories I-IV. Students seeking to concentrate in advertising or journalism must also complete category V.

PREREQUISITES:

- ENGL 1100 (Rhetoric and Composition) or ENGL 1200H (Freshman Honors Seminar) is required before taking other English (ENGL) courses.
- Students must take one introductory literature course before taking an advanced literature course.

I. ENGL 2000 Method for Engl Majors—3 credits. This course studies the basics of language theory and discourse in society and is directly related to media studies. Offered Fall and Spring semesters

II. Four courses in Literature—12 credits. One (1) course must be advanced level.

- One from category II (Historical)*
- One from category III (Topics, Methods)*
- One from category II or III
- One from either category or from Creative Writing

III. Five courses in Media Studies—15 credits.

- Students may take any five (5) courses in Media Studies offered by either SCW, SSSB, or the Fashion Institute of Technology (FIT). These courses are listed on the next page.
- By taking Copywriting (ENGL 1600), one other course in advertising, and completing a relevant internship, students can earn a concentration in advertising.
- By taking News Writing (ENGL 1501), Feature Writing (ENGL 1502), and completing a relevant internship, students can earn a concentration in journalism.
- Students who do not complete the requirements described above for journalism or advertising but who still complete the other requirements will graduate as Media Studies students but without a defined concentration.

IV. One open elective in any course offered by the English Department—3 credits.

V. A 100-hour Internship —1 credit. Optional for those not concentrating in advertising or journalism

Media Studies

Suggested Courses for Major Electives

(Other courses acceptable with approval of student's Media Studies advisor)

SCW

| | |
|----------------|--|
| ENGL 1501 | News Writing and Reporting |
| ENGL 1502 | Feature Writing |
| ENGL 1503 | Columns and Editorials |
| ENGL 1520 | Broadcast Journalism |
| ENGL 1530 | New Media: News Reporting |
| ENGL 1550 | Introduction to Mass Communications |
| ENGL 1560 | The Professional Critic: Reviewing |
| ENGL 1600 | Advertising Copywriting (same as MAR 3323) |
| ENGL 1610 | Advanced Advertising Copywriting |
| ENGL 1650 | Public Relations |
| ENGL 1651 | Developing Effective Messages |
| ENGL 1720-1728 | Topics in Communications |
| ENGL 1811 | Writing for Television |
| ENGL 1812 | Screenwriting |
| ARTS 2201 | Principles of Design |
| ARTS 3009 | Computer Design |
| ARTS 3012 | Digital Photography |
| ARTS 3013 | Intermediate Design |
| ARTS 3014 | Typography |
| ARTS 3018 | Exhibition Design |
| ARTS 3020 | Introduction to Video |
| ARTS 3021 | Advanced Video |
| ARTS 3025 | Intermediate Photography |
| ARTS 3026 | Advanced Photography |
| ARTS 3045 | Advanced Design |
| SOCI 1934 | Sociology of Mass Media |

SSSB (Sy Syms School of Business)

| | |
|----------|---------------------------------|
| MAR 1001 | Principles of Marketing |
| MAN 1020 | Principles of Management |
| MAR 2501 | Buyer's Behavior |
| MAR 2621 | Applied Research |
| MAR 3313 | Advertising Management (AC 111) |
| MAR 3321 | Brand Management |
| MAR 3341 | International Marketing |

FIT (Fashion Institute of Technology)

| | |
|--------|--|
| AC 111 | Advertising and Promotion |
| AC 171 | Mass Communications |
| AC 221 | Publicity Workshop |
| AC 231 | Advertising Copywriting |
| AC 232 | Radio and TV Copywriting Workshop |
| AC 242 | Fashion Journalism |
| AC 262 | Multimedia Presentations |
| AC 271 | Audiences and Media |
| AC 291 | Campaign Plans and Presentations |
| AC 311 | Integrated Marketing Communications Management |
| AC 341 | Magazine Journalism |
| AC 423 | Special Events Marketing Public Relations |
| AC 462 | Video Field Production |
| AD 203 | Advertising Layout Technique |
| AD 213 | Advertising Design Concepts |
| AD 381 | Concept Development Workshop I |
| AD 382 | Concept Development Workshop II |
| AD 383 | Communications Planning and Print Advertising |
| AD 442 | TV Studio/TV Ad Concepts |