

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILE CAMPUS
(EFFECTIVE NOVEMBER 2025)

BUSINESS ANALYTICS MAJOR
(27 CREDITS)

Required Business Analytics courses:

- ☐ IDS 2030 Business Analytics and Programming
- ☐ IDS 2550 Business Intelligence and Consumers Insights
- ☐ IDS 2460 Data Management for Business Analytics
- ☐ IDS 3000 Business Intelligence Project (Capstone)

Two (2) IDS elective courses:

- ☐ IDS _____
- ☐ IDS _____

Three (3) business elective courses:

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Note about business electives for Business Analytics majors:

All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.

DUALS:

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.