

**SY SYMS SCHOOL OF BUSINESS**  
**PROGRAM OF STUDY – BEREN CAMPUS**  
*(EFFECTIVE NOVEMBER 2025)*

**BUSINESS ANALYTICS MAJOR**  
**(27 CREDITS)**

**Required Business Analytics courses:**

- ☐ IDS 2030 Business Analytics and Programming
- ☐ IDS 2550 Business Intelligence and Consumers Insights
- ☐ IDS 2460 Data Management for Business Analytics
- ☐ IDS 3000 Business Intelligence Project (Capstone)

**Two (2) IDS elective courses:**

- ☐ IDS \_\_\_\_\_
- ☐ IDS \_\_\_\_\_

**Three (3) business elective courses:**

- ☐ BUS ELEC #1 \_\_\_\_\_
- ☐ BUS ELEC #2 \_\_\_\_\_
- ☐ BUS ELEC #3 \_\_\_\_\_

**Note about business electives for Business Analytics majors:**

All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.