



Sy Syms
Sy Syms School of Business

MBA NYC Campus

The STEM-designated MBA is a graduate program for professionals who want to make strategic decisions grounded in data, analytics, and ethical judgment in today's rapidly evolving business environment. Combining core business disciplines and advanced quantitative methods, the program prepares graduates to make decisions that increase value across established industries such as finance, consulting, and healthcare, as well as emerging industries that rely on frontier research and technologies.

- Build strategic skills in all business functions including management, marketing, finance, and accounting
- Develop a strategic mindset to achieve a competitive advantage
- Influence organizational and corporate behavior
- Build knowledge in financial management, reporting, and analysis
- Apply marketing principles to secure long run revenue streams
- Gain proficiency in data collection, analysis, and communication
- Examine ethical challenges in business
- Early acceptance for YU undergraduates through the MBA Pathways program
- Choose from a general MBA or any of our MBA Focus Tracks

THE SY SYMS MBA ADVANTAGE

Applied, Career-Focused Learning

You engage in coursework that combines theoretical and practical in-class exercises, including the analysis and construction of real-world datasets. You complete a required Management Science Capstone in which you identify strategic responses to opportunities and challenges facing real businesses, with the goal of creating and sustaining economic value.

Personalize Your MBA

Shape your MBA to match your career goals. Choose a focus track or create your own course path:

- Business Analytics
- Finance
- Strategy and Entrepreneurship
- Accounting

"The Sy Syms MBA offers rigorous analytical and value-based training for professionals who want to lead at the best organizations in New York and around the world."

Dr. Pablo Hernandez-Lagos, Academic Director,
MBA Program



MASTER OF BUSINESS ADMINISTRATION

- ▶ **Finish in as few as 15 months**
- ▶ **Fall or Spring Start**
- ▶ **Full-Time or Part-Time**
- ▶ **Location: Beren Campus, New York City**
- ▶ **On Campus or In Person**

ADMISSIONS REQUIREMENTS

Applicants must possess an undergraduate degree from an accredited college or university with a minimum GPA of 3.0.

APPLICATION INFO

yu.edu/syms/mba-oncampus

CONTACT

Jared Hakimi
Director of Admissions
Yeshiva University
646-592-4722
jared.hakimi@yu.edu



MBA NYC Campus

CURRICULUM

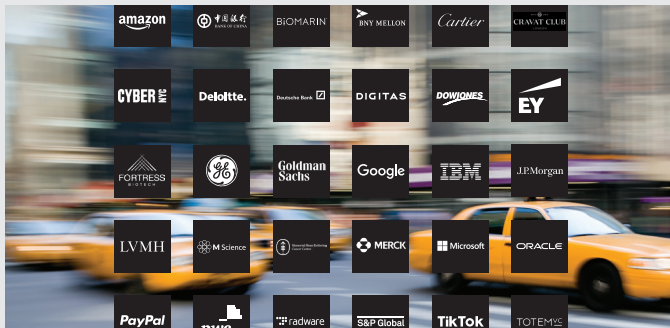
Core Courses

- Accounting for Managers
- Management Science Capstone
- Fundamentals of Financial Management
- Leadership and Human Intelligence
- Marketing Management
- Science of Data for Leaders
- Strategy

Electives

- Accounting Focus Track:
Accounting Information Systems
- Accounting Focus Track:
Advanced Statistics for Managers
- Accounting Focus Track:
Contemporary Topics in Accounting
- Accounting Focus Track: Corporate Accountability
- Business Analytics Focus Track: Data Visualization
- Business Analytics Focus Track: Big Data
and Machine Learning for Leaders I

- Business Analytics Focus Track: Big Data
and Machine Learning for Leaders II
- Business Analytics Focus Track: Communicating Data
- Business Analytics Focus Track: Data Mining
for Decision Making
- Finance Focus Track: Corporate Finance
- Finance Focus Track: Optimization and
Computational Methods for Finance
- Finance Focus Track: The Science of Investments I
- Finance Focus Track: The Science of Investments II
- Strategy & Entrepreneurship Focus Track:
Experimentation for Strategic Decision Making
- Strategy & Entrepreneurship Focus Track:
Games and Strategic Advantage
- Strategy & Entrepreneurship Focus Track:
Machine Learning for Strategy
- Strategy & Entrepreneurship Focus Track:
People Analytics and Strategy



THE VALUE OF A SY SYMS MBA

\$197K

Median annual salary in the New York City area for MBA Graduates

20%

Higher salary for master's degree graduates, compared to those with a bachelor's degree alone

JOB TITLES AND SALARIES IN NYC:

- Management Consultant: \$158,000
- Director of Operation: \$227,000
- Finance Director: \$217,000
- Director of Product Strategy: \$308,000
- Product Manager: \$156,000

Source: [Glassdoor 2025](#)



Yeshiva University