



Sy Syms
Sy Syms School of Business

MBA Online

Empower your next career move with a degree from Yeshiva University's Sy Syms School of Business, located at the heart of startups, tech, and finance. Build expertise in entrepreneurship, strategic management, organizational behavior, business ethics, and more. Personalize your MBA to match your ambitions by choosing a specialized track or by creating a broader business leadership path.

- Build strategic skills in all business functions including management, marketing, finance, and accounting
- Develop an entrepreneurial mind to achieve a competitive advantage
- Understand organizational behavior
- Build knowledge in financial management, reporting, and analysis
- Apply marketing principles to secure long run revenue streams
- Gain proficiency in data collection, analysis, and communication
- Examine ethical challenges in business
- Early acceptance for YU undergraduates through the MBA Pathways program
- Choose General MBA or a focus track

THE SY SYMS MBA ADVANTAGE

Flexible Learning for Leaders

With the freedom of an asynchronous format, the Customized Online MBA program fits into your life so you can seamlessly balance work, family and educational goals.

Personalize Your MBA

Shape your MBA to match your career goals. Choose a focus track or create your own course path:

- General MBA
- Marketing
- Accounting
- Strategy and Entrepreneurship
- Finance

"The Sy Syms MBA offers rigorous analytical and value-based training for professionals who want to lead at the best organizations in New York and around the world."

Dr. Pablo Hernandez-Lagos, Academic Director,
MBA Program



MASTER OF BUSINESS ADMINISTRATION

- ▶ Finish in as few as 15 months
- ▶ Fall, Spring, or Summer Start
- ▶ Full-Time or Part-Time
- ▶ Flexible timeline

ADMISSIONS REQUIREMENTS

Applicants must possess an undergraduate degree from an accredited college or university with a minimum GPA of 3.0.

APPLICATION INFO

yu.edu/syms/mba-online

CONTACT

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Graduate Admissions
Sy Syms School of Business
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MBA Online

CURRICULUM

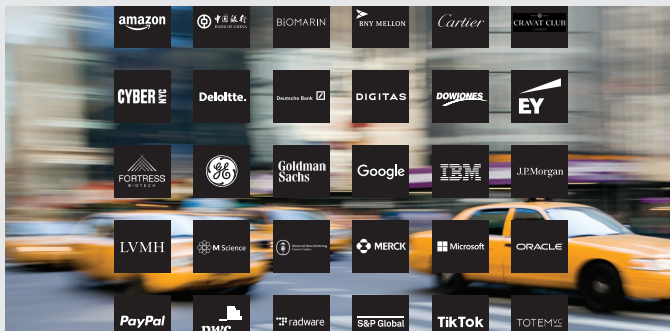
Core Courses

- Statistics and Data Analysis
- Financial Reporting and Analysis
- Market Management
- Financial Management
- Leading with Emotional and Moral Intelligence
- Capstone

Electives

- Marketing Track: Marketing Through New Technology
- Marketing Track: Sustainable Marketing
- Marketing Track: Leveraging AI for Marketing
- Marketing Track: Science of Influence in Marketing
- Accounting Track: Accounting Information Systems
- Accounting Track: Contemporary Topics in Accounting
- Accounting Track: Accounting Ethics

- Strategy & Entrepreneurship Track: NYC Residency in International Business
- Strategy & Entrepreneurship Track: Entrepreneurship and the Management of Change
- Strategy & Entrepreneurship Track: Negotiations
- Strategy & Entrepreneurship Track: Crisis Management
- Finance Track: Corporate Finance
- Finance Track: Entrepreneurial Finance
- Finance Track: Real Estate Finance and Investment
- Finance Track: Investments
- International Business-Emerging Markets
- Decision Models and Management Controls
- Business Law, Regulation and Ethics
- The Founder's Dilemmas
- Forensic Accounting



THE VALUE OF A SY SYMS MBA

\$197K

Median annual salary in the New York City area for MBA Graduates

20%

Higher salary for master's degree graduates, compared to those with a bachelor's degree alone

JOB TITLES AND SALARIES IN NYC:

- Management Consultant: \$158,000
- Director of Operation: \$227,000
- Finance Director: \$217,000
- Marketing Director: \$151,000
- Director of Product Strategy: \$308,000
- Product Manager: \$156,000

Source: [Glassdoor 2025](#)



Yeshiva University