

From the Dean's Desk: "Entrepreneurial Mindset" Resources for You

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From the Dean's Desk

Recent Sy Syms "Entrepreneurial Mindset" Resources for You

2023 marks the **36th ("Double-Chai")** anniversary of the founding of Sy Syms. To help mark this milestone, we have developed a **theme each month** and activities reinforcing that theme. Please see my [last newsletter](#) for details.

March was "**Entrepreneurship & Innovation**" month, which we kicked off with Waze cofounder Uri Levine and ended with our [Angel Investor Bootcamp](#).

To help reinforce that theme, we have collected three types of recent resources for you:

1. Four of my recent "**Entrepreneurial Mindset**" appearances on other people's podcasts.
2. Three recent articles **applying founding best practices to our personal lives** and to improving entrepreneurial success.
3. The first two seasons of the **Founder's Dilemmas podcast** that I co-host with Charlie Harary. The third season will debut soon with a 2-part interview with Waze cofounder Uri Levine.

Please see below for links to each of those resources, and watch for announcements about **upcoming activities**. We look forward to seeing you at some of them!

Dr. Noam Wasserman

Dean

A handwritten signature in black ink that reads 'Noam'.

“ENTREPRENEURIAL MINDSET” PODCAST APPEARANCES

YUConnects’ CandiDate podcast: “Your Cofounder of Life”

Dr. Noam Wasserman [relates the lessons](#) we learn from entrepreneurial co-founders about relationships, roles, communication, criticism, and decision-making.

Rabbanan.org [only available to rabbinic members] – RIETS Podcasts for Rabbis: “The Shul is a Startup – Thinking Entrepreneurially in our Shuls and as Rabbis”

In this episode, we discuss with Dean Dr. Noam Wasserman: What are characteristics of a start-up mentality and are they learnable? How can a rabbi advance change in a shul or community that is comfortable in their routine? How can learning from failures and getting feedback apply to the shul and make us more entrepreneurial? How did his book “Life as a Startup” come about and how can we apply that in our lives as rabbis?

[Ep. 10 - Dr. Noam Wasserman: The Shul is a Startup](#)

Seth Farbman’s From Startup to Stock Exchange podcast

“Want the playbook and the stats? Listen to Dr. Noam Wasserman, longtime professor at Harvard Business School and now dean of the Sy Syms School of Business”

[We cover it all with Dr. Wasserman](#) who became dean of Sy Syms in 2019. Prior to that, he was a longtime professor of entrepreneurship at Harvard Business School and a chaired professor and founding director of the Founder Central initiative at the University of Southern California. We discuss his best-selling book and podcast, The Founder’s Dilemmas, grounded in rigorous research on how to avoid the typical startup pitfalls. The Founder’s Dilemmas podcast is co-hosted by Dean Dr. Noam Wasserman (Yeshiva University’s Sy Syms School of Business) and Charlie Harary (entrepreneur, CEO, professor and radio host).

Desert Island Torah podcast

In this episode, we speak to Dr. Noam Wasserman, who shares his [Desert Island Torah](#). Noam takes us through some famous sugyot in shas and incorporates an array of inspirational and meaningful life messages and connections to the field of business.

ARTICLES

Harvard Business Review: [FTX and the Problem of Unchecked Founder Power](#)

Startup founders typically face a fundamental tradeoff: They can grow the company, increasing its value and the value of their shares, but to do so they must give up some control. Or, they can keep control, at the expense of growth. That tradeoff exists for good reason

Barron’s: [How to Live Like An Entrepreneur](#)

The skills you learn in business can help you find happiness in life, writes Noam Wasserman.

MarketWatch: [Start-up Founders' Biggest Mistakes Are Their Decisions About People](#)

The founders of start-up companies today are doing a lot that's right. But they're also doing much that's wrong, and the consequences of their actions for the global economy in the decades ahead are likely to be considerable.

“FOUNDER’S DILEMMAS” PODCAST (CO-HOSTED WITH CHARLIE HARARY)

Founder’s Dilemmas Podcast Links: [iTunes](#), [Spotify](#), [Google](#), [YouTube](#)

SEASON 1

Season 1, Episode 1: Preparing Yourself to Found

S1, E2: Relationship Problems

S1, E3: Relationship Solutions

S1, E4: "But I Want to be CEO!": Roles and Decision Making

S1, E5: Reward Dilemmas: Splitting the Equity

S1, E6: Founding Questions and Answers, Part 1

S1, E7: "Should I Double-Down on My Bet?" The Truth About Entrepreneurial Persistence

S1, E8: Financing Dilemmas and Rich vs. King Tradeoffs

S1, E9: Equity Splits Q&A: Is the Idea Worth Anything? Are All 50/50 Splits Wrong?

S1, E10: Q&A: "Do Successful Founders Mislead Us?"

S1, E11: "You're Firing Me as Parent of My Baby?": The Paradox of Entrepreneurial Success

S1, E12: "After the Firing": Should the Founder Stay in the Startup?

S1, E13: "Getting Back on the Horse": Surprising Facts and Stories of Serial Entrepreneurs

S1, E14: The Greatest Jewish Serial Entrepreneur of the Last 50 Years: R'Noach Weinberg zt"l,

of Aish HaTorah

S1, E15: "Should I Sell My Baby?": Selling, Going Public or Remaining Independent

S1, E16: Brief Highlight Reel: First Season of the Founder’s Dilemmas Podcast

SEASON 2

S2, E1: The Downfall of the Wantrepreneur and the Industry Changer: Creating Handcuffs for Ourselves

S2, E2: Q&A: "We're All Chiefs Here": Good Move for Founding Teams to Give Everyone a CXO Title?

S2, E3: The Ups and Downs of Buying a Small Company, Part 1: Itamar Frankenthal, CEO of Rose Batteries

S2, E4: The Ups and Downs of Buying a Small Company, Part 2: Itamar Frankenthal, CEO of Rose Batteries

S2, E5: Entrypreneurship Part 1: Franchising as the Solution to “But I Don’t Have an Idea!”

S2, E6: Entrypreneurship Part 2: Franchising as the Solution to “But I Don’t Have an Idea!”

S2, E7: Q&A Episode: “Is Elon Musk’s Leadership of Twitter Unprecedented?”

S2, E9: The Making of a Star CFO, Part 1: Julie Feder’s Path from Sy Syms to a NASDAQ IPO

S2, E10: The Making of a Star CFO, Part 2: Julie Feder’s Path from Sy Syms to a NASDAQ IPO

S2, E11: Can You Have Explosive Growth but Maintain Your Early Culture? Founder-CEO Gilles Gade of Cross River Bank

S2, E12: Can You be Innovative in a Regulated Industry, and Found a Tech Company Without Tech Expertise? Founder-CEO Gilles Gade of Cross River Bank

S2, E13: Listener Q&A - “Pivoting is a New Term for Failure”: Lessons from Instagram and Lean Startup

S2, E14: Listener Q&A - “Which founder’s dilemmas are applicable to low-tech businesses and startups?”

S2, E15: The Challenges of Founding a Non-Profit, Part 1: Dr. Jonathan Donath of Daily Giving

S2, E16: The Challenges of Founding a Non-Profit, Part 2: Dr. Jonathan Donath of Daily Giving

SEASON 3

Kicks off soon with an interview with Waze cofounder Uri Levine