YESHIVA UNIVERSITY

REAL ESTATE DAY

▪ 2026 ▪

REGISTRATION | LUNCH | NETWORKING ▪ 11 a.m. – 12 p.m.

OPENING REMARKS BY ELAD GRANOT ▪ NOON

12:15 – 1 p.m.	**FIRESIDE CHAT: LOWELL BARON AND YOEL MAYERFELD** SPEAKERS: **Lowell Baron,** CEO, Brookfield, **Yoel Mayerfeld,** CEO, Chase Properties
1 – 1:15 p.m.	**BREAK**
1:15 – 2 p.m.	**BRICKS, BYTES, AND BOTS — IS AI ACTUALLY MOVING THE NEEDLE IN PROP TECH?** MODERATOR: **Moshe Bellows,** Managing Partner, Maccabee Ventures SPEAKERS: **Bar Mor,** Co-Founder & CEO, Agora, **Aaron Block,** Co-Founder & Managing Partner, MetaProp, **Jeffrey Berman,** General Partner, Camber Creek
2 – 2:15 p.m.	**BREAK**
2:15 – 3 p.m.	**OPPORTUNITY IN DISTRESS: THE ART OF CONTRARIAN REAL ESTATE INVESTING** MODERATOR: **Jane Gol,** President, Continental Ventures SPEAKERS: **Laura Mehl Sugarman,** Partner, Benesch, **Ian Glastein,** Co-Founder & Managing Partner, The Rova Group, **Trisha Connolly Horowitz,** Head of CRE Finance and Portfolio Management, Catal Capital
3 – 3:15 p.m.	**BREAK/MINCHA**
3:15 – 4 p.m.	**IS THERE A CAPITAL MARKETS OPPORTUNITY IN OFFICE TO RESIDENTIAL CONVERSION POST PFIZER?** MODERATOR: **Gila Cohen,** Partner & CIO, Vanbarton Group SPEAKER: **Brian Steinwurtzel,** CEO and Principal, GFP Development, **Ari Hirt,** Managing Director, Capital Markets and Institutional Advisory, Walker & Dunlop, **Ran Eliasaf,** Founder and Managing Partner, Northwind Group
4 – 4:15 p.m.	**BREAK**
4:15 – 5 p.m.	**CLOSING KEYNOTE** MODERATOR: **Hiten Samtani,** Founder & Editorial Director, Ten31 Media,.Co-host, The Promote Podcast SPEAKERS: **David Lichtenstein,** Founder and CEO, The Lightstone Group, **Dean Adler,** Executive Chairman and Co-Founder, Lubert-Adler Partners
5 – 5:15 p.m.	**CLOSING REMARKS: RABBI DR. ARI BERMAN**
5:15 – 6:30 p.m.	**COCKTAIL RECEPTION AND NETWORKING**

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