

From the Dean's Desk: Sy Syms' Double-Chai (36th) Anniversary

From: Dr. Noam Wasserman, Dean <yeshivauniversity@yu.edu>
Sent: Tuesday, March 14, 2023 11:32 AM
To: Noam Wasserman <noam.wasserman@yu.edu>
Subject: From the Dean's Desk: Sy Syms' Double-Chai (36th) Anniversary



From the Dean's Desk

The Importance of Double-Chai

As we recently read in the weekly Torah portion, one of Judaism's most sacred objects was the ancient Menorah, which provided light in the Tabernacle and later the Temple in Jerusalem. For instance, on the holiday of Chanukah, in which the Menorah plays a central role, we light 36 candles to keep the light radiating throughout the world and across the generations.

The Sy Syms School of Business was founded in 1987. That means that 2023 is our 36th (“Double-Chai”) anniversary. **Thirty-six years of developing Torah-grounded professionals who excel in the workplace and in the community**, and continue spreading light in everything they do. With record enrollment and the launch of vital curricula for our students (and beyond), we have a lot for which to be thankful.

To mark this milestone year, we have developed a series of activities and events that are tied to monthly themes. Each theme is a strength of the school that we want to celebrate and bring to the broader world.

In particular, here is the thematic lineup throughout the year (except for the summer months):

January (Kickoff in Israel) – Double-Chai anniversary kickoff with three dozen alumni in Israel, at PwC's Tel Aviv office.



Dean Wasserman discusses the "State of Sy Syms 2.0" with dozens of Israeli alumni, hosted by PwC at their Tel Aviv Office

February (Jewish Values curriculum) – In partnership with the YU Seforim Sale, we celebrated our Jewish Values curriculum with two events that bookended the month: The first Monday, we had a session with the Jewish Values faculty who have authored books (R' Daniel Feldman, Ari Wasserman, R' Dr. Dovid Bashevkin, and myself). The last Thursday of the Sale, we convened an **all-star panel** of Charlie Harary, Harry Rothenberg, and R' Naftali Horowitz (managing director at Morgan Stanley), moderated by Jewish Values professor Ari Wasserman to delve into their experiences and insights as Torah-grounded professional in the workplace.



Panelists Rabbi Naftali Horowitz, Harry Rothenberg and Charlie Harary respond to a question from moderator Ari Wasserman

March (Entrepreneurship and Innovation) – We kicked off this month on March 1st with a Fireside Chat (and [Founder's Dilemmas podcast](#) live-recording) with the **cofounder of Waze**, Uri Levine. We will bookend the month on March 30th with our first **Angel Investor Bootcamp** since before Covid. (If you are starting to make angel investments and want to attend the Bootcamp, [please apply here](#) by March 22.)

YU also sent a strong delegation to the **OurCrowd Summit in Israel** - please see this [brief video](#) of highlights.



Podcast Co-Host Charlie Harary, Waze Cofounder Uri Levine, Dean Dr. Noam Wasserman

Anticipated themes in subsequent months will be as follows:

- April (Business Honors and Entrepreneurial Program)
- May (Star Students and Alumni)
- September (Torah U'Business)
- October (Finance and Real Estate)
- November (Israel Superhighway)
- December (Sy Syms Shabbaton)

Please watch for announcements about the upcoming activities that might interest you! We hope to see you there!

A handwritten signature in black ink that reads 'Noam'.

Dr. Noam Wasserman

Dean