**Stern College Art**

**Mission Statement**

The mission of the SCW studio art program is to provide our student artists with the conceptual and technical tools necessary to pursue and be competitive in a diverse array of careers within the realm of visual art including but not limited to graphic design, art therapy, fine arts, fashion design, interior design and architecture.

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| **Department/Program Goal** | **Objectives** |
| 1. Apply visual communication skills and techniques appropriately to their specific area of emphasis | a. Students will be able to choose relevant imagery and compositional strategies for completing specific design challenges |
| b. Students will be able to demonstrate a fluency with both materials and techniques to achieve a desired visual result |
| c. |
| 2. Obtain visual literacy and competency in the principles of drawing and design | a. Students will be able to identify and apply design elements and principles in a variety of media and disciplines |
| b. Students will be able to demonstrate a facility in drawing from observation, implementing strategies for rendering form and creating atmospheric perspective |
| c. |
| 3. Evaluate both their own work and the work of others using the language of art | a. Students will be able to orally critique artwork for compositional and conceptual strengths and weaknesses. |
| b. Students will be able to apply art and design terminology in written artist statements and evaluations of both exhibitions and individual art works. |
| c. |
| 4. Demonstrate personal visual style and artistic voice | a. Students will be able to create unique and innovative solutions to a variety of visual challenges. |
| b. Students will be able to construct an approach for creating imagery and ideas pertinent to their area of emphasis |
| c. Students will be able to conduct research for generating imagery independently and for specific issues pertaining to visual art |

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| SLOs | Courses/Learning Experiences | | | | | | | | | | |
| **Principles Design 2201** | **Principles Drawing 2301** | **Beginning Painting 2511** | **Senior Project 4975** |  |  |  |  |  |  |  |
| 1a. Studio Art majors will be able to choose relevant imagery and compositional strategies for completing specific design challenges. | X | X | X | X |  |  |  |  |  |  |  |
| 1b. Studio Art majors will be able to demonstrate fluency with both materials and techniques to achieve a desired visual result. | X | X | X | X |  |  |  |  |  |  |  |
| 1c. Studio Art majors will be able to develop hands-on skills including traditional studio materials and modern digital technology. | X | X | X | X |  |  |  |  |  |  |  |
| 2a. Studio Art majors will be able to identify and apply design elements and principles in a variety of media and disciplines. | X | X | X |  |  |  |  |  |  |  |  |
| 2b. Studio Art majors will be able to demonstrate a facility in drawing from observation, implementing strategies for rendering form and creating atmospheric perspective. |  | X | X |  |  |  |  |  |  |  |  |
| 3a. Studio Art majors will be able to orally critique artwork for compositional and conceptual strengths | X | X | X |  |  |  |  |  |  |  |  |

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| and weaknesses in a group setting. |  |  |  |  |  |  |  |  |  |  |  |
| 3b. Studio Art majors will be able to prepare artist presentations and write personal artist statements and art criticism. | X |  |  | X |  |  |  |  |  |  |  |
| 4a. Studio Art majors will be able create unique and innovative solutions to a variety of visual challenges. | X | X | X | X |  |  |  |  |  |  |  |
| 4b. Studio Art majors will be able to construct an approach for creating imagery and ideas pertinent to their area of emphasis. | X | X | X | X |  |  |  |  |  |  |  |
| 4c. Studio Art majors will be able conduct research for generating imagery independently and for specific issues pertaining to visual art. | X |  |  | X |  |  |  |  |  |  |  |