### ROBERT J. GREENBERG, J.D., LL.M.

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#### **EDUCATION**

#### BENJAMIN N. CARDOZO SCHOOL OF LAW – YESHIVA UNIVERSITY

Master of Laws in Intellectual Property – June 2000 (Final G.P.A. = 3.69)

LL.M. Thesis: "Chimes, Rhymes, and Other Sounds, Scents, and Lights That Have Been or Would Like to be Registered with the United States Patent and Trademark Office"

Juris Doctor – June 1984

Moot Court Board Advocacy Pool; Honorable Mention in Best Brief category and Semifinalist in Best Oralist category – Monrad G. Paulsen Moot Court Competition

#### YESHIVA COLLEGE – YESHIVA UNIVERSITY

Bachelor of Arts cum laude (Major - Political Science; Minor - History) - June 1981

# RABBI REUVEN FEINSTEIN, DEAN – YESHIVA OF STATEN ISLAND, N.Y. Rabbinic Ordination – November 1991

### BAR ADMISSIONS

State of New York (1986), State of New Jersey (2000), State of Connecticut (2001), District of Columbia (2001), State of Wyoming (2003), State of Pennsylvania (2008), United States District Court for the Eastern District of New York (1986), United States District Court for the Southern District of New York (1986), United States District Court for the Northern District of New York (2000), United States District Court for the Western District of New York (2000), United States District Court for the District of New Jersey (2000), United States Court of International Trade (2002), United States Court of Appeals for the Second Circuit (1998), United States Court of Appeals for the Federal Circuit (2001), United States Court of Appeals for the Sixth Circuit (2009), United States Court of Appeals for the Tenth Circuit (2009), United States Court of Appeals for the Seventh Circuit (2023), United States Court of Appeal for the Ninth Circuit (2023), Supreme Court of the United States (1989)

# PROFESSIONAL ORGANIZATIONS

Academy of Legal Studies in Business, District of Columbia Bar,\* Wyoming State Bar\* (\* membership in these two state-level bar associations is completely voluntary)

### **LICENSES**

Notary Public (New York and New Jersey), Real Estate Broker (New York)

# AWARDS AND RECOGNITIONS

Who's Who in America; Who's Who in American Education; Who's Who in American Law; Who's Who in Finance and Industry; Who's Who in the World; Queens College / City University of New York Department of Paralegal Studies — Outstanding Teacher of the Year; Sy Syms School of Business, Yeshiva University — Lillian F. and William L. Silber Professor of the Year; Sy Syms School of Business, Yeshiva University — Dr. William Schwartz Faculty Research Fellowship Award for research paper entitled "Democracy and Capitalism: Are They Compatible?"

# ACADEMIC YESHIVA UNIVERSITY EXPERIENCE SY SYMS SCHOOL OF BUSINESS

Clinical Associate Professor of Business Law (September 2009 – Present) Visiting Associate Professor of Business Law (September 2006 – August 2009) Visiting Assistant Professor of Business Law (September 2004 – August 2006) Assistant Professor of Business Law (September 1998 – August 2004)

Adjunct Assistant Professor of Business Law (September 1994 – August 1998)

Teach Business Law I, Business Law II, The Ethical and Legal Environment of Business, Entrepreneurial Law and Intellectual Property; provide guidance and advisement regarding the legal profession and law school; write letters of recommendation; serve as chair of the SSSB Academic Standards Committee 2010 – 2022, member 2022 – present; served on Yeshiva University Academic Integrity Committee 2019 – 2022; served on Wilf Campus YC / SSSB Academic Senate, member, 2001-02, 2007-08, vice-chair, 2002-03, 2004-05, 2006-07, chair, 2003-04, 2005-06; organized annual study tour to Washington, D.C., including attending session of oral argument at the Supreme Court of the United States and participating in guided tours of the United States Capitol, the Library of Congress, the National Archives, and the Pentagon.

# NEW YORK UNIVERSITY SCHOOL OF PROFESSIONAL STUDIES DIVISION OF PROGRAMS IN BUSINESS LEADERSHIP AND HUMAN CAPITAL MANAGEMENT

Adjunct Associate Professor (Summer 2014)

Taught U.S. Business Laws and Regulations, provided guidance and advisement regarding law school curriculum, state bar admissions, and the practice of law.

## NEW YORK UNIVERSITY SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES DIVISION OF PROGRAMS IN BUSINESS INSTITUTE OF PARALEGAL STUDIES

Adjunct Associate Professor of Paralegal Studies (January 2001 – June 2013) Lecturer (August 1994 – December 2000)

Taught Business Organizations, Contracts, Corporations, Intellectual Property, Legal Research and Writing, Uniform Commercial Code; served on Academic Standards Committee of NYU School of Continuing and Professional Studies.

# QUEENS COLLEGE / CITY UNIVERSITY OF NEW YORK DEPARTMENT OF ACCOUNTING AND INFORMATION SYSTEMS

Adjunct Assistant Professor (Summer 2001 – Summer 2010)

Taught Business Law I – Introduction to Law and Jurisprudence, Ethics, Litigation, Alternative Dispute Resolution, Constitutional Law, Administrative Agencies, Criminal Law and Procedure, Torts, Intellectual Property, Contracts.

Business Law II – Agency, Partnerships, Corporations, Miscellaneous Business Organizations, Real Property, Landlord-Tenant, Personal Property, Labor and Employment Law, Accountants' Professional Liability.

Business Law III – Sales, Warranties and Product Liability, Commercial Paper / Negotiable Instruments, Bank Deposits and Collections, Secured Transactions, Bankruptcy, Insurance.

# QUEENS COLLEGE / CITY UNIVERSITY OF NEW YORK SCHOOL OF PROFESSIONAL AND CONTINUING STUDIES DEPARTMENT OF PARALEGAL STUDIES

Instructor (June 1994 – May 2019)

Taught Basic Law Concepts; Contracts and the Uniform Commercial Code; Corporate Law and Business Organizations; Legal Writing; Wills, Trusts, and Estates; Intellectual Property; provided guidance and advisement regarding the legal profession and law school; wrote letters of recommendation.

### CONFERENCES AND REFEREED PROCEEDINGS

Annual National Conference of the Academy of Legal Studies in Business (August 7-11, 2012) (Kansas City, Missouri)

Presented paper entitled "Practical Advice for Managers: Legal Rules and Ethical Principles from American Law, the Old Testament, and Other Traditional Jewish Sources." The abstract was also published in the Refereed Proceedings of the Conference.

EABIS – The Academy of Business in Society – Conference on Practical Wisdom for Management from the Jewish Tradition

(July 4-6, 2011) (Beersheva, Israel)

Was scheduled to present paper entitled "Practical Advice for Managers: Legal Rules and Ethical Principles from American Law, the Old Testament, and Other Traditional Jewish Sources." Cancelled presentation due to father's eye surgery. The abstract was also published in the Refereed Proceedings of the Conference.

Annual Winter Global Conference on Business and Finance (January 3-6, 2010) (Kona, Hawaii)

Presented paper entitled "Intellectual Property Protection for the Entrepreneur – Copyrights." The abstract was also published in the Refereed Proceedings of the Conference.

European Applied Business Research Conference

(June 23-26, 2008) (Salzburg, Austria)

Was scheduled to present paper entitled "Intellectual Property Protection for the Entrepreneur – Copyrights." Cancelled presentation due to daughter's surgery. The abstract was also published in the Refereed Proceedings of the Conference.

Annual Winter Global Conference on Business and Finance (January 9-12, 2008) (Honolulu, Hawaii)

Presented paper entitled "Intellectual Property Protection for the Entrepreneur – Trademarks." The abstract was also published in the Refereed Proceedings of the Conference.

Annual Hawaii International Conference on Business

(May 23-27, 2007) (Honolulu, Hawaii)

Presented paper entitled "I Have No Money and Would Really Like to Declare Bankruptcy – Now What Happens? The Very Different Perspectives of American Law and Halacha, or Jewish Law." The abstract was also published in the Refereed Proceedings of the Conference.

#### ROBERT J. GREENBERG, J.D., LL.M.

Annual International Law and Trade Conference (May 10-12, 2007) (Istanbul, Turkey)

Presented paper entitled "Chimes, Rhymes, and Other Sound Marks That Have Been Registered with the United States Patent and Trademark Office."

Annual Hawaii International Conference on Business

(May 25-28, 2006) (Honolulu, Hawaii)

Presented paper entitled "The Enforceability of the Ketubah, or Jewish Marriage Contract, in the American Court System." The abstract was also published in the Refereed Proceedings of the Conference.

Annual Conference of the Society for Ethics Across the Curriculum (October 14-17, 2004) (Corvallis, Oregon)

Presented paper entitled "Hegel, Hobbes, Natural Law, and the Old Testament: What Can Be Learned From Them to Improve Students' View of the Legal and Ethical Environment of Business."

Annual Conference of the American Society for Business and Behavioral Sciences (February 23-26, 2004) (Las Vegas, Nevada)

Presented paper entitled "Select Business Law Concepts and Principles According to Modern American Law and Traditional Jewish Law, and the Ethical Principles That Underlie Them – Part Two."

Annual International Conference of the Society for Ethics Across the Curriculum (October 23-26, 2003) (Austin, Texas)

Presented paper entitled "Select Business Law Concepts and Principles According to Modern American Law and Traditional Jewish Law, and the Ethical Principles That Underlie Them – Part One."

Annual Conference of the Pacific Southwest Academy of Legal Studies in Business (February 20-23, 2003) (Palm Springs, California)

Presented paper entitled "A Modest Analysis of Select Business Law Concepts and Principles According to Modern American Law and Traditional Jewish Law."

Annual Conference of the Southeastern Academy of Legal Studies in Business (October 26-27, 2002) (Charleston, South Carolina)

Presented paper entitled "The Salem Witch Trials and the Institution of Slavery in the Chesapeake Colonies – Reflections on Life, Liberty, and the Pursuit of Happiness in Colonial America."

Annual Conference of the Pacific Northwest Academy of Legal Studies in Business (April 18-20, 2002) (Vancouver, British Columbia)

Presented paper entitled "Political Questions, Judicial Review, and the Supreme Court of the United States – From Alexander Hamilton to Alexander Bickel." The paper was also published in the Refereed Proceedings of the Conference.

#### ROBERT J. GREENBERG, J.D., LL.M.

Annual Conference of the Pacific Southwest Academy of Legal Studies in Business (February 21-24, 2002) (Palm Springs, California)

Presented paper entitled "Democracy and Capitalism: Are They Really Equal Opportunity Employers? An Analysis of Political and Corporate Structure and Governance in the United States." The paper was also published in the Refereed Proceedings of the Conference.

1998 Oil and Gas Education Initiative – sponsored by the Maguire Energy Institute, Edwin L. Cox School of Business, Southern Methodist University (June 1998) (Dallas, Texas)

One of forty-eight individuals selected nationwide from industry, academe, and government to examine the oil and gas industry's exploration, drilling, refining, and marketing issues and procedures.

# LEGAL EXPERIENCE

### ROBERT J. GREENBERG, ESQ.

Sole Practitioner (September 1986 – Present)

Consult with clients on a variety of matters, including formation of different types of business organizations (sole proprietorships, partnerships, corporations, limited liability companies), contracts, entertainment, intellectual property (copyright and trademark), personal name changes, matrimonial, and wills and estates; draft legal documents, including articles of incorporation, partnership agreements, business contracts, trademark applications, wills, power of attorney and health care proxies, and litigation papers such as pleadings, discovery requests, memoranda of law, and motions; represent clients in prosecutions and proceedings before the United States Patent and Trademark Office, the Trademark Trial and Appeal Board, and different federal and state courts; serve as judge for American Bar Association NAAC Moot Court Competition regional and national rounds (oral argument portion).

### MATTHEW BENDER AND COMPANY, INCORPORATED

Senior Legal Editor (September 1987 – February 1994)

Wrote and edited text, comments, and footnotes for treatises and newsletters such as Business Torts, Business Insurance Law and Practice Guide, The Law of Life and Health Insurance, The Law of Liability Insurance, and Medical Malpractice; conducted legal research, including via LEXIS and WESTLAW; supervised and advised summer law interns.

### SIMON, MEYROWITZ, MEYROWITZ & SCHLUSSEL, ESQS.

Consultant (May 1991 – December 1991)

Associate (May 1985 – September 1986)

Legal Assistant (June 1983 – May 1985)

Drafted appellate briefs, memoranda of law, motions, and discovery documents; conducted legal research; corresponded with counsel, court personnel, and clients on numerous legal matters including trademark infringement and commercial law.

### JUSTICE HERBERT KRAMER SUPREME COURT OF THE STATE OF NEW YORK

Legal Assistant (Summer 1982)

Observed court proceedings, performed legal research and other administrative tasks.