**SY SYMS SCHOOL OF BUSINESS**
HONORS PROGRAM OF STUDY - BEREN CAMPUS
*(EFFECTIVE FALL 2023)*

**NAME:** _____ **YU ID:** _____

**DATE:** _____ **MAJOR:** _____
**MINOR:** _____

To earn a Bachelor of Science degree from the Sy Syms School of Business students must complete 128 credits including the foundation courses plus one set of major requirements. ***Residency Requirements***: Business Core, Quantitative courses and 60% of major and minor courses must be taken at Sy Syms. Students who study in Israel must complete at least 84 credits and six full-time semesters (post-Israel) at YU, *even after shana bet*. Transfer students must complete a minimum of 60 credits and four full-time semesters on campus. All others must complete eight semesters on campus.

## FOUNDATION COURSES (36-39 CREDITS)

### COMMUNICATION COURSES (6-9 CREDITS)

- ☐ BUS 1010 Business Communication I
- ☐ BUS 1020 Business Communication II

### QUANTITATIVE COURSES (9 CREDITS)

- ☐ IDS 1010 Math for Business *(exempt with AP Calc)*
- ☐ IDS 1131 Business Statistics *(exempt with AP Stat)*
- ☐ IDS 1556 Regression Analysis and Visualization
  *Please note: IDS 1010 is a prereq for IDS 1556.*

### BUSINESS CORE (21 CREDITS)

- ☐ ACC 1001 Accounting Principles I
- ☐ ACC 1002 Accounting Principles II
- ☐ BLW 1800H Business as a Human Enterprise
- ☐ ENT 1020 Principles of Strategy
- ☐ FIN 1001 Principles of Finance
- ☐ IDS 1020 Introduction to Information Systems
- ☐ MAR 1001 Principles of Marketing

## GENERAL EDUCATION (18 CREDITS)

### HUMANITIES (6 CREDITS)

**Two 3-credit courses:** ARTS, MUSI, ENGL (must fulfill Interpreting Literature and the Arts); HIST; PHIL; Foreign Lang 1102 and up (not Hebrew); JHIS, JPHI (if not used for JS requirements); AP US History counts as one humanties

- ☐ HUM #1 _____
- ☐ HUM #2 _____

### SOCIAL AND NATURAL SCIENCE (6 CREDITS)

- ☐ ECON 1010 Principles of Economics
- ☐ *Pick **one***: BIOL, CHEM, PHYS, POLI, PSYC, SOCI: ____

### GENERAL ELECTIVES (3 CREDITS)

One 3-credit class; excluding AP credits.
May not double-count as business elective towards major.

- ☐ ELEC _____

## JEWISH STUDIES REQUIREMENTS:

### JEWISH STUDIES (22 COURSES)

(Minimum of two Jewish Studies courses per semester)

### DISTRIBUTION

Identify which Jewish Studies courses fulfill the distribution requirements by the note "Fundamentals" in the course attributes listed in Banner

- ☐ Bible (2 courses)
- ☐ Judaic Studies (2 courses)
- ☐ Jewish Business Ethics (1 course)
- ☐ Jewish History (1 course)
- ☐ Jewish Philosophy (1 course)

- ☐ Hebrew: If assigned to:
  HEBR 1001 or 1011 (3 courses)
  HEBR 1201 (2 courses)
  HEBR 1211 or 1221 (1 course)

### SY SYMS HONORS CHECKLIST

- ☐ BLW 1800H Bus. as a Human Enterprise *(yr 1)*
- ☐ ENT 2800H Entrepreneurial Leadership *(yr 2)*
- ☐ One of these four courses (year 3)
  - IDS 3800H Data Driven Decision Making
  - ACC / FIN 3855H Corporate Accountability
  - Founder's Dilemmas
  - Emotional Intelligence
- ☐ Honors _____
- ☐ Honors _____
- ☐ Honors Jewish Studies Course
- ☐ ACC/BUS 4741 Internship-3 credits (summer 2*)*

**SY SYMS SCHOOL OF BUSINESS**
**PROGRAM OF STUDY - WILF CAMPUS**
*(EFFECTIVE FALL 2023)*

# ACCOUNTING MAJOR
**(27 CREDITS)**

**Required Accounting courses:**

- ☐ ACC 1101 Intermediate Accounting I
- ☐ ACC 1102 Intermediate Accounting II
- ☐ ACC 2403 Management Accounting
- ☐ ACC 2625/ACC 6625 Accounting Information Systems
- ☐ ACC 3601 Principles of Auditing (Capstone)
- ☐ TAX 6124 Federal Income Tax I

**Three (3) business elective courses:**

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Accounting majors:

- These classes are recommended for students who plan to take the CPA exams:
  - BLW 2112 Business Law,
  - TAX 6125 Federal Income Tax II,
  - Another accounting elective course or MS in Accounting (MSA) course (seniors only)
- TAX 6124, TAX 6125, and ACC 6625 count as nine credits towards the MSA, which requires 30 credits in total. Students may take up to 12 MSA credits (four courses as an undergraduate student) towards their joint BS-MSA degree.
- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.

Notes for future CPAs:

- To be licensed as a CPA, a student must complete 33 accounting credits, 36 business credits and 150 total credits. IDS1010: Mathematics for Business does **not** count towards the 36 business credits but **does** count towards the 150 total credits.
- The Sy Syms MSA is a New York State CPA Licensure Qualifying Registered Program. This program will help you become a CPA licensed in most states, including New York. Licensure requirements vary by state. Students are responsible for ensuring that they meet said requirements.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

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# BUSINESS ANALYTICS MAJOR
**(27 CREDITS)**

**Required Business Analytics courses:**

- ☐ IDS 2030 Business Analytics and Programming
- ☐ IDS 2550 Business Intelligence and Consumers Insights
- ☐ IDS 2460 Data Management for Business Analytics
- ☐ IDS 3000 Business Intelligence Project (Capstone)

**Two (2) IDS elective courses:**

- ☐ IDS _____
- ☐ IDS _____

**Three (3) business elective courses:**

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Note about business electives for Business Analytics majors:

- All three business electives must be in the same Syms subject (resulting in a Syms minor) or must be a combination of Computer Science & IDS courses. Exemption from this requirement must be approved by the IDS Chair.
- IDS 3800H may be used as an IDS elective.
- ACC 3855H may be used as a business elective for an Accounting minor.
- FIN 3855H may be used as a business elective for a Finance minor.
- ENT 2800H may be used as a business elective for a Strategy and Entrepreneurship minor.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

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# FINANCE MAJOR
**(27 CREDITS)**

**Required Finance courses:**

- ☐ FIN 1408 Corporate Finance
- ☐ FIN 2505 Investment Analysis
- ☐ One of the following three courses:
  - FIN 2521 Portfolio Management
  - FIN 3510 Options and Futures
  - FIN 3720 Fixed Income Securities
- ☐ FIN 2409 Advanced Corporate Finance (Capstone)

**Two (2) Finance elective courses:**

- ☐ FIN _____
- ☐ FIN _____

**Three (3) business elective courses:**

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Finance majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- FIN 3855H may be used as a Finance elective.
- ACC/BUS 4741, IDS 3800H and ENT 2800H may be used as business electives.
- To earn a Real Estate Minor, FIN 2949 Real Estate Finance & FIN 3149 Real Estate Capital Markets would count as business electives not as Finance electives.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

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# MARKETING MAJOR
**(27 CREDITS)**

**Required Marketing courses:**

- ☐ MAR 2501 Buyer Behavior
- ☐ MAR 3318 Social Media Marketing
- ☐ One of the following two courses:
  - MAR 2621 Applied Research
  - MAR 3320 Digital Media
- ☐ MAR 3720 Marketing Capstone

**Two (2) Marketing elective courses:**

- ☐ MAR _____
- ☐ MAR _____

**Three (3) business elective courses**

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Marketing majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- ACC/BUS 4741, ACC/FIN 3855H, IDS 3800H and ENT 2800H may be used as business electives.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

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# STRATEGY & ENTREPRENEURSHIP MAJOR
**(27 CREDITS)**

**Required Strategy & Entrepreneurship courses:**

- ☐ ENT 3780 Principles of Entrepreneurship
- ☐ ENT 2110 Organizational Behavior
- ☐ ENT 3015 Leadership
- ☐ One of the following three courses:
  - ENT 3410 Start Up Strategy
  - ENT 3771 Innovation Lab
  - ENT 3784 Angel & Venture Capital Investing
- ☐ ENT 3720 Business Strategy (Capstone)

**One (1) Strategy & Entrepreneurship elective course:**

- ☐ ENT _____

**Three (3) business elective courses**

- ☐ BUS ELEC #1 _____
- ☐ BUS ELEC #2 _____
- ☐ BUS ELEC #3 _____

Notes about business electives for Strategy & Entrepreneurship majors:

- One Computer Science course (excluding Intro to CS for non-majors), and one Economics course count without prior approval.
- One non-business or correlate elective, may qualify subject to prior departmental approval.
- ENT 2800H may be used as a Strategy & Entrepreneurship elective.
- ACC/BUS 4741, ACC/FIN 3855H and IDS 3800H may be used as business electives.
- To earn a Real Estate Minor, ENT 3780 Real Estate Management would count as a business elective not an S&E elective.

**DUALS:**

- To earn a double major, select two subjects and complete the required and major elective courses for each major, for a total of 12 courses. The business electives listed under each major are not required.
- Students who complete three business electives within one subject area may earn a minor. These courses would also count as the business electives for your major.
- Please meet with your advisor if you are interested in a liberal arts minor.

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## BUSINESS MINORS FOR SY SYMS STUDENTS

**ACCOUNTING** (9 CREDITS)
ACC 1101 Intermediate Accounting I
ACC 1102 Intermediate Accounting II
ACC 2403 Management Accounting

**BUSINESS ANALYTICS** (9 CREDITS)
Any 3 Upper Level IDS Courses

**FINANCE** (9 CREDITS)
Any 3 Upper Level Finance Courses

**MARKETING** (9 CREDITS)
Any 3 Upper Level Marketing Courses

**REAL ESTATE** (8 CREDITS)
FIN 2949 Real Estate Finance
FIN 3149 Real Estate Capital Markets
ENT 3780 Real Estate Management
Note: these courses may count as business electives for ANY major, but not as FIN electives nor ENT electives for those majors.

**STRATEGY & ENTREPRENEURSHIP** (9 CREDITS)
Any 3 Upper Level ENT Courses

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**PREREQUISITES FOR BUSINESS COURSES** ***Suggested Timeline:*** **FIRST SEMESTER, SECOND SEMESTER, THIRD SEMESTER**

| *Subject* | *Course #* | *Course title* | *Co-requisites* | *Prerequisites* |
|---|---|---|---|---|
| ACC | 1001 | Accounting Principles I | IDS 1010 | |
| ACC | 1002 | Accounting Principles II | | ACC 1001, IDS 1010 |
| BLW | 2021 | Ethical & Legal – 3 or 4 | | |
| FIN | 1001 | Principles of Finance – 2 or 3 | IDS 1131 | ACC 1001 |
| BUS | 1012 | Business Communication – 3 or 4 | | ENGL 1100 |
| ENGL | 1100 | English Composition and Rhetoric – 1 or 2 | | |
| IDS | 1010 | Math for Business | | |
| IDS | 1131 | Business Statistics 2 or 3 | | IDS 1010 |
| IDS | 1556 | Regression Analysis & Visualization – 3 or 4 | | IDS 1131, IDS 1010 |
| IDS | 1020 | Intro. to Information Systems – 2 or 3 | | IDS 1010 |
| ENT | 1020 | Principles of Strategy | IDS 1010 | |
| MAR | 1001 | Principles of Marketing – 2 or 3 | | IDS 1010 |
| *Foundation Courses: ACC 1001, 1002; BLW 2021; FIN 1001; BUS 1012; ENGL 1100; IDS 1010, 1020, 1131, 1556; MAN 1020, MAR 1001* | | | | |

**PREREQUISITES FOR MAJOR REQUIREMENTS*** **exceptions to be made for YC/SCW business minors**

| Sub. | # | Course title | Prerequisites |
|---|---|---|---|
| ACC | 1101 | Intermediate Accounting I | ACC 1002, IDS 1010 |
| ACC | 1102 | Intermediate Accounting II | ACC 1101, Foundation Courses (co/pre) |
| ACC | 2403 | Management Accounting | ACC 1002, IDS 1010 |
| ACC | 3201 | Advanced Accounting | ACC 1102, ACC 2403, Foundation Courses |
| ACC | 3601 | Principles of Auditing (Capstone) | ACC 1102, ACC 2403, Foundation Courses |
| BLW | 2112 | Business Law | BLW 2021 |
| FIN | 1408 | Corporate Finance | FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre) |
| FIN | 2505 | Investment Analysis | FIN 1001, IDS 1131, ACC 1002, IDS 1020 (co/pre) |
| FIN | 2521 | Portfolio Management | FIN 2505, IDS 1131, Foundation Courses (co/pre) |
| FIN | 3510 | Options and Futures | FIN 2505, IDS 1131, Foundation Courses (co/pre) |
| FIN | 2409 | Adv. Corporate Finance (Capstone) | FIN 1408, Foundation Courses |
| IDS | 2030 | Business Analytics and Programming | IDS 1010, IDS 1020 (co/pre), IDS 1131 (co/pre) |
| IDS | 2550 | Bus. Intelligence and Consumer Insights | IDS 1131, IDS 2030, Foundation Courses (co/pre) |
| IDS | 2160 | Decision Models | IDS 1020, IDS 1131, FIN 1001, MAR 1001 |
| IDS | 3000 | Bus. Intelligence Project (Capstone) | IDS 2550, IDS 2460, Foundation Courses |
| IDS | 2460 | Data Management for Bus. Analytics | IDS 2030, Foundation Courses (co/pre) |
| MAR | 2501 | Buyer Behavior | MAR 1001, BUS 1012 (co/pre) |
| MAR | 2621 | Applied Research | IDS 1131, MAR 1001, BUS 1012 (co/pre) |
| MAR | 3318 | Social Media Marketing | MAR 1001, BUS 1012 (co/pre) |
| MAR | 3320 | Digital Media | MAR 1001 |
| MAR | 3720 | Marketing Capstone | MAR 3318 (co/pre), MAR 2621 or 3320, MAR 2501, Foundation Courses. |
| ENT | 3780 | Principles of Entrepreneurship | ENT 1020 |
| ENT | 2110 | Organizational Behavior | ENT 1020 |
| ENT | 3015 | Leadership | ENT 1020, BUS 1012 (co/pre) |
| ENT | 3720 | Business Strategy (Capstone) | ENT 2110, ENT 3780, Foundation Courses |